

UNITED STATES DISTRICT COURT  
MIDDLE DISTRICT OF FLORIDA  
ORLANDO DIVISION

BUC-EE'S, LTD.,

Plaintiff,

V.

PROMETHEUS ESOTERICA INC.,


Defendant.











CIVIL ACTION NO.

## JURY DEMANDED

## COMPLAINT

Plaintiff Buc-ee's, Ltd. ("Plaintiff" or "Buc-ee's"), appearing through its undersigned counsel, alleges as follows:

## NATURE OF ACTION AND JURISDICTION

1. This is an action for counterfeiting, trademark infringement, and unfair competition under the Trademark Act of 1946, as amended, 15 U.S.C. § 1051 *et seq.*; and for trademark infringement, unfair competition, and unjust enrichment under Florida law.

2. This Court has jurisdiction over the subject matter of this action pursuant to Section 39 of the Lanham Act, 15 U.S.C. § 1121, and Chapter 85 of the Judiciary and Judicial Procedure Code, 28 U.S.C. §§ 1331 and 1338, and has supplemental jurisdiction over the state law claims under 28 U.S.C. § 1367(a).

3. This Court has personal jurisdiction over Defendant Prometheus Esoterica Inc. (“Defendant”) because it is domiciled and incorporated in Florida, and engaged in wrongful action in Florida, including acts within this District.

4. Venue is proper in this District under 28 U.S.C. § 1391(b)(1) because Defendant is deemed to reside here under § 1391(c)(2) and (d). Venue is also proper under § 1391(b)(2) because a substantial part of the events giving rise to Buc-ee’s claims occurred here.

### **THE PARTIES**

5. Plaintiff is a Texas limited partnership with a principal place of business at 327 FM 2004, Lake Jackson, Texas 77566.

6. Upon information and belief, Defendant Prometheus Esoterica Inc., is a Florida corporation with a principal place of business at 3744 Howell Branch Road, Winter Park, Florida 32792.

### **FACTS**

#### **BUC-EE’S AND ITS TRADEMARKS**

7. Plaintiff owns and operates a chain of stores and travel centers under the mark BUC-EE’S. For over four decades, Plaintiff has offered high quality convenience-store, gas-station, and related services to the public through its BUC-EE’S stores.

8. Plaintiff’s stores are not like other convenience stores. They are “highway oases,” as *Texas Monthly* put it in 2019. For legions of fans, Buc-ee’s “has become the rare brand—like Apple and Costco—that inspires loyalty that goes well beyond

rational consumer calculations.” See **Exhibit A**. Over 10,000 customers visited Buc-ee’s in New Braunfels on opening day in 2012. Consumers likewise began lining up at 6:00 a.m. when Plaintiff opened its Fort Worth store in 2016. Out-of-state visitors often remark: “I was told we couldn’t go to Texas without stopping here.”

9. Plaintiff also offers a wide variety of merchandise, including t-shirts, sweatshirts, hats, mugs, stickers, decals, and more, to the public.

10. In connection with these goods and services, Plaintiff has long and continuously used in commerce the mark BUC-EE’S (in word and design form) and the distinctive beaver logo shown below (the “Beaver Logo”). The mark BUC-EE’S and the Beaver Logo are referred to collectively herein as the “BUC-EE’S Marks.”



11. Plaintiff’s Beaver Logo has become synonymous with the Buc-ee’s brand. A segment about Buc-ee’s that recently aired on CBS News’ nationally syndicated Sunday Morning program begins: “We all know that feeling. You’re out on the open road. Your gas tank is empty, and your bladder is full. Well in Texas, a lot of folks in this predicament, look for [Plaintiff’s] cartoon beaver.” The segment goes on to compare the Beaver Logo’s renown to Mickey Mouse, observing: “Perhaps not since Mickey Mouse has a cartoon rodent captured the hearts . . . of so many.” See **Exhibit B**.

12. The Beaver Logo prominently appears on large pole signs visible from the highway, above entrances to Buc-ee's stores, on top of the gas-pump canopies, on signage inside the stores, and on an array of BUC-EE'S branded products and apparel sold in-store. Shown below are exemplary photographs of Plaintiff's signage and merchandise.



13. One of Buc-ee's well-known promotions is its holiday merchandise, which displays the BUC-EE'S Beaver Logo in various holiday-themed designs. Samples are shown below.





14. Buc-ee's has become a household name due to Plaintiff's long use and promotion of the BUC-EE'S Marks. Plaintiff has grown its business from a single convenience store in Lake Jackson, Texas to more than 50 stores across Florida, Texas, Missouri, Alabama, Georgia, South Carolina, Tennessee, Kentucky, and Colorado. Additional stores are under construction in additional states, including Arizona, Arkansas, Ohio, Mississippi, and Virginia.

15. The BUC-EE'S Marks are inherently distinctive and serve to identify and indicate the source of Plaintiff's products and services to the consuming public.

16. The BUC-EE'S Marks have become distinctive in the marketplace to designate Plaintiff, to distinguish Plaintiff and its offerings from those of others, and to distinguish the source or origin of Plaintiff's offerings. The consuming public in Florida and elsewhere in the United States widely recognizes and associates the BUC-EE'S Marks with Plaintiff.

17. As a result of Plaintiff's long use and promotion of the BUC-EE'S Marks, Plaintiff has acquired valuable common law rights in the marks.

18. In addition to its extensive common law rights, Plaintiff owns numerous federal trademark registrations and applications for the BUC-EE'S Marks. *See, e.g.*, U.S. Reg. Nos. 3,763,277; 3,246,893; 4,007,063; 4,007,064; 4,316,461; 4,316,457; 6,421,516; 6,421,517; 6,421,518; and 6,421,534; U.S. Ser. Nos. 98/957,673; 98/957,659; 98/957,685; and 98/957,689.

19. Plaintiff's registrations are valid and subsisting, and many are incontestable pursuant to 15 U.S.C. § 1065. True and correct copies of these registrations and applications are attached as **Exhibit C**.

### **DEFENDANT AND ITS UNLAWFUL ACTIVITIES**

20. Defendant operates an "Oddities Shop" and a "Gothic Boutique" selling macabre merchandise and apparel.

21. Upon information and belief, Defendant operates its store out of Orlando, Florida and participates in local events like the "Magik and Mythk Festival" and the "Orlando Oddities and Curiosities Market." Defendant also advertises its merchandise online, including through its social media accounts.

22. Upon information and belief, Defendant sells and/or has sold merchandise, including t-shirts and decals, featuring Plaintiff's Beaver Logo in its store in Orlando and online.

23. Representative examples of the infringing and counterfeit merchandise are shown below:



24. Defendant has explicitly promoted at least one of the above infringing products as a “BUCCEE” shirt, as shown directly below.



25. Defendant’s infringing merchandise is in direct competition with Buc-ee’s own merchandise.

26. Upon information and belief, Defendant had prior knowledge of Plaintiff’s BUC-EE’S Marks before using Plaintiff’s Beaver Logo on the infringing merchandise.

27. Defendant intentionally copied the BUC-EE'S Marks to simulate Plaintiff's well-known brand and exploit the public goodwill associated with Plaintiff's BUC-EE'S Marks.

28. Defendant intends to deceive consumers into believing that Defendant is connected to, associated with, or affiliated with Plaintiff through Defendant's use of the BUC-EE'S Marks on the infringing merchandise.

29. Defendant's blatant copying of the BUC-EE'S Marks establishes that Defendant's actions were willful and undertaken in bad faith.

30. Defendant has used and promoted the BUC-EE'S Marks in commerce and without Plaintiff's authorization. Defendant's use began long after Plaintiff developed rights in the BUC-EE'S Marks.

#### **EFFECTS OF DEFENDANT'S UNLAWFUL ACTIVITIES**

31. Defendant's unauthorized use of the BUC-EE'S Marks is likely to cause confusion among consumers. Consumers are likely to perceive a connection or association as to the source, sponsorship, or affiliation of the parties' products and services, when in fact none exists.

32. Defendant's unauthorized use of the BUC-EE'S Marks falsely designates the origin of its products and services and falsely represents facts with respect to Defendant and its products and services.

33. Defendant's unauthorized use of the BUC-EE'S Marks enables Defendant to trade on the goodwill built up at great labor and expense by Plaintiff over many years, and to gain acceptance for its goods and services not solely on its own

merits, but on the reputation and goodwill of Plaintiff, its BUC-EE'S Marks, and its products and services.

34. Defendant's unauthorized use of the BUC-EE'S Marks unjustly enriches Defendant at Plaintiff's expense. Defendant has been and continues to be unjustly enriched by obtaining a benefit from Plaintiff by taking undue advantage of Plaintiff and its goodwill. Specifically, Defendant has taken undue advantage of Plaintiff by trading on and profiting from the goodwill in the BUC-EE'S Marks developed and owned by Plaintiff, resulting in Defendant wrongfully obtaining a monetary and reputational benefit for its own business.

35. Defendant's unauthorized use of the BUC-EE'S Marks removes from Plaintiff the ability to control the quality of products sold under the BUC-EE'S Marks. This places the valuable reputation and goodwill of Plaintiff in the hands of Defendant, over whom Plaintiff has no control.

36. Unless these acts of Defendant are restrained by this Court, they will continue, and they will continue to cause irreparable injury to Plaintiff and to the public for which there is no adequate remedy at law.

**COUNT I: FEDERAL TRADEMARK INFRINGEMENT  
(15 U.S.C. § 1114)**

37. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.

38. The acts of Defendant complained of herein constitute infringement of Plaintiff's federally registered BUC-EE'S Marks in violation of 15 U.S.C. § 1114(1).

39. Defendant's acts complained of herein have been deliberate, willful, intentional, or in bad faith, with full knowledge and conscious disregard of Plaintiff's rights in the BUC-EE'S Marks, and with intent to cause confusion and to trade on Plaintiff's vast goodwill in the BUC-EE'S Marks.

40. In view of the egregious nature of Defendant's infringement, this is an exceptional case within the meaning of 15 U.S.C. § 1117(a).

**COUNT II: FEDERAL UNFAIR COMPETITION  
(15 U.S.C. § 1125(A))**

41. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.

42. The acts of Defendant complained of herein constitute trademark infringement, false designation of origin, false or misleading descriptions or representations of fact, and unfair competition in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

43. Plaintiff has been damaged by Defendant's acts of trademark infringement, false designation or origin, false or misleading descriptions or representations of fact, and unfair competition.

**COUNT III: FEDERAL TRADEMARK COUNTERFEITING  
(15 U.S.C. § 1114)**

44. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.



45. The acts of Defendant complained of herein constitute use of counterfeit marks in advertising and on or in connection with the sale, offering for sale, and distribution of products in commerce in violation of 15 U.S.C. § 1114.

46. Defendant's use of counterfeit marks was and is willful. Defendant intentionally used the BUC-EE'S Marks knowing it was selling or offering to sell counterfeit products.

47. Plaintiff has been damaged by Defendant's acts of trademark counterfeiting.

#### **COUNT IV: COMMON LAW TRADEMARK INFRINGEMENT AND UNFAIR COMPETITION**

48. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.

49. The acts of Defendant complained of here constitute common law trademark infringement and unfair competition in violation of the common law of the State of Florida.

#### **COUNT V: COMMON LAW UNJUST ENRICHMENT**

50. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.

51. Defendant's actions have unjustly enriched it at the expense of Plaintiff.

52. By using the BUC-EE'S Marks, Defendant has knowingly and voluntarily obtained a benefit to which it is not entitled.

53. It would be inequitable for Defendant to retain the benefit of using the BUC-EE'S Marks without paying that value to Plaintiff.

54. The acts of Defendant complained of herein constitute unjust enrichment of Defendant at the expense of Plaintiff in violation of the common law of the State of Florida.

**COUNT VI: VIOLATION OF THE FLORIDA DECEPTIVE  
AND UNFAIR TRADE PRACTICES ACT**

55. Plaintiff repeats the allegations in Paragraphs 1-36 above as if fully set forth herein.

56. The acts of Defendant complained of here constitute violations of the Florida Deceptive and Unfair Trade Practices Act. Fla. Stat. §§ 501.201, *et seq.*

**PRAYER FOR RELIEF**

**WHEREFORE**, Plaintiff demands that:

(a) Defendant, its officers, agents, servants, employees, and attorneys, and other persons who are in active concert or participation with any of them, be permanently enjoined and restrained from designing, displaying, advertising, offering for sale, manufacturing, shipping, delivering, selling, or promoting any product that incorporates or is marketed in conjunction with Plaintiff's BUC-EE'S Marks and/or any other mark, name, or design confusingly similar to those marks, names, or designs, and from any attempt to retain any part of the goodwill misappropriated from Plaintiff;

(b) Defendant, its officers, agents, servants, employees, and attorneys, and other persons who are in active concert or participation with any of them, be required

to deliver up and destroy all products, packaging, signage, advertisements, internet postings and advertisements, and any other materials bearing or using Plaintiff's BUC-EE'S Marks and/or any other mark, name, or design that is confusingly similar to those marks, names, or designs;

(c) Defendant be ordered to file with this Court and to serve upon Plaintiff, within thirty (30) days after the entry and service on Defendant of an injunction, a report in writing and under oath setting forth in detail the manner and form in which Defendant has complied with the injunction;

(d) Plaintiff recover all damages it has sustained as a result of Defendant's counterfeiting, infringement, unfair competition, and unjust enrichment, and that said damages be trebled;

e) An accounting be directed to determine Defendant's profits resulting from Defendant's activities, and that such profits be paid over to Plaintiff, increased as the Court finds to be just under the circumstances of this case or trebled under 15 U.S.C. § 1117 as a result of Defendant's counterfeiting;

f) Alternatively, if greater, Plaintiff recover statutory damages under 15 U.S.C. § 1117 as a result of Defendant's counterfeiting;

g) Plaintiff recover its reasonable attorneys' fees;

h) Plaintiff recover its costs of this action and prejudgment and post-judgment interest; and

i) Plaintiff recover such other relief as the Court may find appropriate.

**JURY DEMAND**

Plaintiff demands a jury trial on all issues triable by jury under Federal Rule of Civil Procedure 38.

Respectfully submitted,

Dated: May 29, 2025.

**By: s/ Joshua R. Brown**

Joshua R. Brown, BCS

Florida Bar No. 826391

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*PRO HAC MOTION FORTHCOMING*

*ATTORNEYS FOR PLAINTIFF*

## CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

**I. (a) PLAINTIFFS**

BUC-EE'S, LTD.

(b) County of Residence of First Listed Plaintiff Brazoria  
(EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number)

Joshua R. Brown; Greenberg Traurig, P.A., 450 S.  
Orange Ave, #650, Orlando, FL 32801; 407.420.1000

**DEFENDANTS**

PROMETHEUS ESOTERICA INC.

County of Residence of First Listed Defendant Orange  
(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF  
THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

**II. BASIS OF JURISDICTION** (Place an "X" in One Box Only)

- ☐ 1 U.S. Government Plaintiff ☒ 3 Federal Question  
(U.S. Government Not a Party)
- ☐ 2 U.S. Government Defendant ☐ 4 Diversity  
(Indicate Citizenship of Parties in Item III)

**III. CITIZENSHIP OF PRINCIPAL PARTIES** (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- |   | PTF                        | DEF                        |   | PTF                        | DEF                        |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| Citizen of This State                   | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business In This State     | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State                | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business In Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation  | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

**IV. NATURE OF SUIT** (Place an "X" in One Box Only)Click here for: [Nature of Suit Code Descriptions.](#)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excludes Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	<b>PERSONAL INJURY</b> <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury <input type="checkbox"/> 362 Personal Injury - Medical Malpractice <b>PERSONAL INJURY</b> <input type="checkbox"/> 365 Personal Injury - Product Liability <input type="checkbox"/> 367 Health Care/Pharmaceutical Personal Injury Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability <b>PERSONAL PROPERTY</b> <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 690 Other <b>LABOR</b> <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Management Relations <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 751 Family and Medical Leave Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Employee Retirement Income Security Act <b>IMMIGRATION</b> <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 465 Other Immigration Actions	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 <b>INTELLECTUAL PROPERTY RIGHTS</b> <input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input type="checkbox"/> 835 Patent - Abbreviated New Drug Application <input checked="" type="checkbox"/> 840 Trademark <input type="checkbox"/> 880 Defend Trade Secrets Act of 2016 <b>SOCIAL SECURITY</b> <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) <b>FEDERAL TAX SUITS</b> <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609	<input type="checkbox"/> 375 False Claims Act <input type="checkbox"/> 376 Qui Tam (31 USC 3729(a)) <input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit (15 USC 1681 or 1692) <input type="checkbox"/> 485 Telephone Consumer Protection Act <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 896 Arbitration <input type="checkbox"/> 899 Administrative Procedure Act/Review or Appeal of Agency Decision <input type="checkbox"/> 950 Constitutionality of State Statutes
<b>REAL PROPERTY</b> <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	<b>CIVIL RIGHTS</b> <input type="checkbox"/> 440 Other Civil Rights <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 445 Amer. w/Disabilities - Employment <input type="checkbox"/> 446 Amer. w/Disabilities - Other <input type="checkbox"/> 448 Education <b>PRISONER PETITIONS</b> <b>Habeas Corpus:</b> <input type="checkbox"/> 463 Alien Detainee <input type="checkbox"/> 510 Motions to Vacate Sentence <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <b>Other:</b> <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition <input type="checkbox"/> 560 Civil Detainee - Conditions of Confinement			

**V. ORIGIN** (Place an "X" in One Box Only)

- ☒ 1 Original Proceeding ☐ 2 Removed from State Court ☐ 3 Remanded from Appellate Court ☐ 4 Reinstated or Reopened ☐ 5 Transferred from Another District (specify) ☐ 6 Multidistrict Litigation - Transfer ☐ 8 Multidistrict Litigation - Direct File

**VI. CAUSE OF ACTION**

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):  
15 U.S.C. § 1051 et seq.

Brief description of cause:

Trademark Infringement; Unfair Competition; Trademark Counterfeiting; Unjust Enrichment

**VII. REQUESTED IN COMPLAINT:**

☐ CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P.

DEMAND \$

CHECK YES only if demanded in complaint:

JURY DEMAND: ☒ Yes ☐ No

**VIII. RELATED CASE(S) IF ANY**

(See instructions):

JUDGE

DOCKET NUMBER

DATE

May 29, 2025

SIGNATURE OF ATTORNEY OF RECORD

s/Joshua R. Brown

FOR OFFICE USE ONLY

RECEIPT #

AMOUNT

APPLYING IFP

JUDGE

MAG. JUDGE

**INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44****Authority For Civil Cover Sheet**

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
  - (b) County of Residence.** For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
  - (c) Attorneys.** Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- II. Jurisdiction.** The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.
- United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.
- Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.
- Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)
- III. Residence (citizenship) of Principal Parties.** This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit.** Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: [Nature of Suit Code Descriptions](#).
- V. Origin.** Place an "X" in one of the seven boxes.
- Original Proceedings. (1) Cases which originate in the United States district courts.
- Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441.
- Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.
- Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.
- Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.
- Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.
- Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket.
- PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.
- VI. Cause of Action.** Report the civil statute directly related to the cause of action and give a brief description of the cause. **Do not cite jurisdictional statutes unless diversity.** Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service.
- VII. Requested in Complaint.** Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.
- Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction.
- Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases.** This section of the JS 44 is used to reference related cases, if any. If there are related cases, insert the docket numbers and the corresponding judge names for such cases.

**Date and Attorney Signature.** Date and sign the civil cover sheet.



## EXHIBIT A

Here's What's Next for Buc-ee's

https://finance.yahoo.com/news/heres-whats-next-buc-ees-140840828.html?guccounter=1  
05/15/2023

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PLANET #100003

U.S. markets close in 4 hours 17 minutes

S&amp;P 500

4,127.39

+3.31 (+0.08%)



Dow 30

33,287.74

-12.88 (-0.04%)



Nasdaq

12,328.21

+43.47 (+0.35%)



Russell 2000

1,757.42

+16.57 (+0.95%)



Crude Oil

71.13

+1.09 (+1.56%)



Southern Living

## Here's What's Next for Buc-ee's



Perri Ormont Blumberg

July 2, 2019



Here's What's Next for Buc-ee's

If you're a Texan, or spent any part of your life living in Texas, chances are you're familiar with Buc-ee's, the gas station and convenience store chain, founded by Arch "Beaver" Aplin III in Lake Jackson, Texas in 1982.

Familiar, in fact, is probably an understatement, given the love visitors to the store tend to have for it that stretches far beyond what one would expect for an elevated gas station and rest stop.

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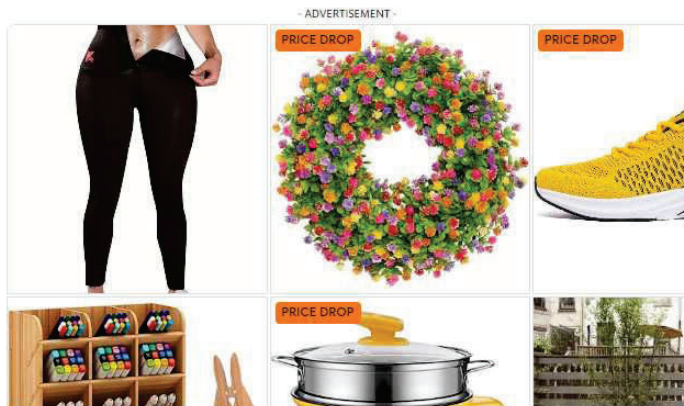

Quote Lookup



**TRENDING**

1. Canada PM Trudeau to visit Alberta as wildfires rage
2. New York factory activity slumps in May - NY Fed
3. Airline infrastructure is 'a double issue' ahead of summer travel demand: Former United Airlines CEO
4. How China's recovery is expected to boost U.S. companies
5. EU approves Microsoft-Activision deal after UK watchdog originally blocked it

"Buc-ee's has a reputation far greater than its store count [of 34]. It has become the rare brand—like Apple and Costco—that inspires loyalty that goes well beyond rational consumer calculations. People love Buc-ee's, and they like to talk about how much they love Buc-ee's," writes Eric Benson in a recent profile of Beaver Aplin in *Texas Monthly*. In fact, as Benson points out, 10,000 people shopped at Buc-ee's on its opening day in New Braunfels in 2012.



Earlier this year, Buc-ee's opened its first outpost in another state in [Robertsdale, Alabama](#). Is Buc-ee's now poised for rapid expansion? In Benson's feature, the author notes Aplin's office has a map with a large array of thumbtacks going east to North Carolina and South all the way to Florida. In recent years, Buc-ee's has purchased land throughout the Southeast, with three Florida stores slated to start construction soon.

Here's What's Next for Buc-ee's

<https://finance.yahoo.com/news/heres-whats-next-buc-ees-140840828.html?guccounter=1>  
05/15/2023

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## WATCH: Top 10 Things To Do In Texas

Of course, it is yet to be seen if non-Texans will become Buc-ee's enthusiasts in the way Lone Star State residents adore the friendly beaver. We guess only time and Buc-ee's Famous Beaver Nuggets' sales will tell.

**nuveen**  
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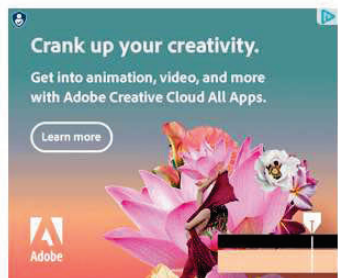
Reach less accessible parts of the market and unlock greater income potential with closed-end funds.

## Comments

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Here's What's Next for Buc-ee's

<https://finance.yahoo.com/news/heres-whats-next-buc-ees-140840828.html?guccounter=1>  
05/15/2023

## RECOMMENDED STORIES



TipRanks

**Billionaire George Soros Loads Up on These 2 'Strong Buy' Stocks — Here's Why You Might Want to Follow in His Footsteps**

If you're going to be forever known for one thing, being the 'man who broke the Bank of England' is a description many would sign up for. That is how George Soros is regularly introduced, and the story involves how he bet against the British Pou...

17h ago



AP Finance

**EU backs Microsoft buying Call of Duty maker Activision Blizzard. But the \$69B deal is still at risk**

The European Union on Monday approved Microsoft's \$69 billion purchase of video game maker Activision Blizzard, deciding the deal won't stifle competition for popular console titles like Call of Duty and accepting the U.S. tech company's...

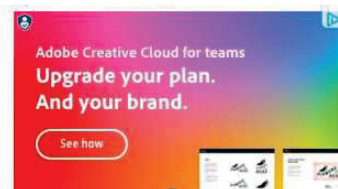
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Ad • VantagePoint

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## EXHIBIT B




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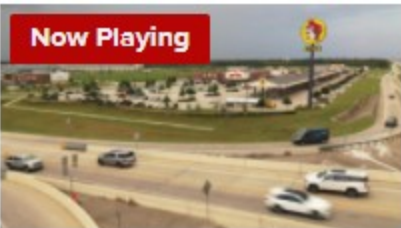
 SUNDAY MORNING

JANUARY 30, 2022 / 9:21 AM / CBS NEWS







Now Playing




Welcome to Buc-ee's



At least 4 deaths connected to snowstorm



Once snake bitten, but not camera shy



North Korea test launches powerful missile

We all know that feeling: You're out on the open road, your gas tank is empty, but your bladder's full. Well, in Texas a lot of folks in that predicament look for a cartoon beaver ... the smiling mascot of Buc-ee's.

It's a gas station chain beloved by road-trippers for its award-winning bathrooms and truly Texas-size scale - 54,000 square feet of homemade fudge, a beef jerky bar, and tons of merchandise featuring that smiling beaver.




Say hi to the rodent!  
CBS NEWS

Perhaps not since Mickey Mouse has a cartoon rodent captured the hearts (and crucially, the dollars) of so many, including customers like Alex and Yasmine Abreu. "We love going to Buc-ee's," said Alex.

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 SUNDAY MORNING

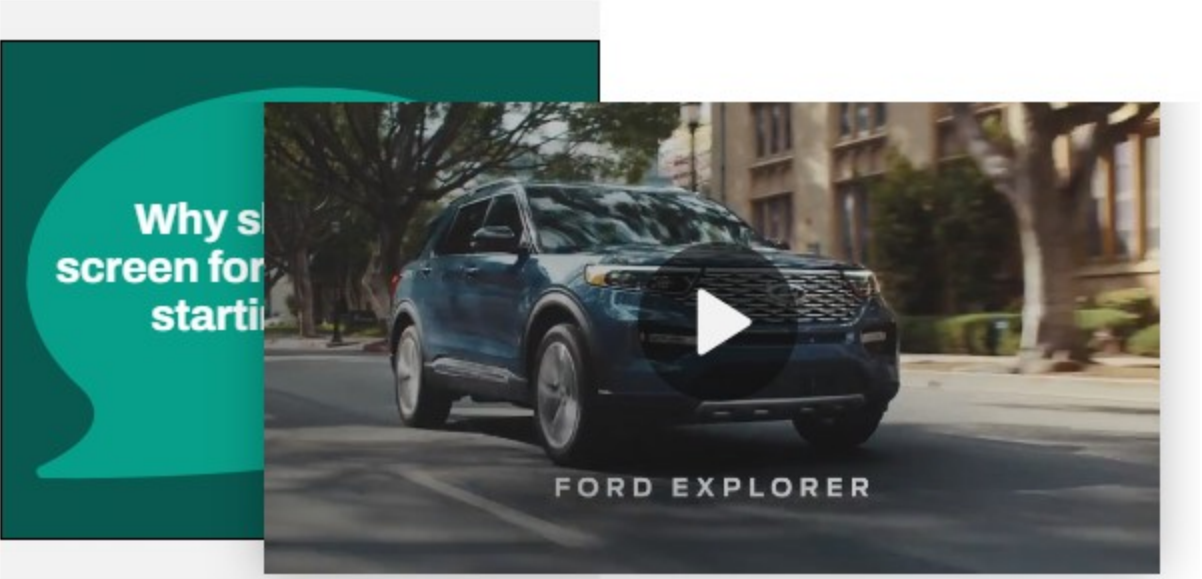
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Correspondent Luke Burbank asked, "Would you be as excited about a place if this was just called Travel Stop?"

"I haven't thought about it, but probably not," said Alex.





"You stop for the beaver," said Yasmine.



More than a gas station; it's a travel destination for fans of fudge, beef jerky and BBQ.  
CBS NEWS

Arch "Beaver" Aplin III (the one wearing the boots he had made with the Buc-ee's logo) is Buc-ee's founder and CEO. And yes, he really does go by Beaver.



"Beaver was my nickname; my mom named me that when I was born," Aplin said. "There was a cartoon character way back, really before my time, a toothpaste commercial, and he was Bucky Beaver. So, this fellow always called me Bucky Beaver growing up."

Aplin opened the first Buc-ee's in 1982 as a regular-sized convenience store. It wasn't until 2003 that he got the idea to build the Mother of All Gas Stations. These days, Buc-ee's has 41 travel centers throughout the South, and boasts two world records, for the world's largest gas station and the world's longest car wash.



The record-holder for World's Longest Car Wash.  
CBS NEWS

But the most popular attraction at Buc-ee's might be its restrooms - voted the best bathrooms in the nation back in 2012. Aplin designed the restrooms himself: "Lots of space, tile floor-to-ceiling, well lit. This is very spacious, very private."



Correspondent Luke Burbank with Buc-ee's founder and CEO Arch "Beaver" Aplin III.  
CBS NEWS



If the bathrooms are the number 1 and number 2 reasons for going to Buc-ee's, then number 3 might be this: fresh chopped brisket!

In 2017 Buc-ee's hired eight-time world BBQ champion Randy Pauly as its director of BBQ. It's Pauly's job to teach new hires (like Burbank) how to break down a brisket: "So, these are going to be logs that we're going to chop up. And what we do is front to back, X-pattern, and you'll be good."

"Okay, right," said Burbank, chopping away. "I got fresh chopped brisket on the board!"

In this case, it was, it turns out, actually Burbank's first rodeo. "How was that, boss?" he asked.

"Fantastic!"



Luke Burbank tests his brisket-chopping ability.  
CBS NEWS

After almost 40 years in business, "Beaver" Aplin and his very private, very camera-shy business partner, a guy named Don Wasek, still own 100% of Buc-ee's. No investors, no board of directors. And that's exactly how they want it.

"Yeah, it allows us total independence to do what we think is the best," Aplin said. "And we don't have to answer to maybe a suggestion of how could we cut costs."

It's probably one reason why the starting wage for employees at this gas station is \$15/hour, with benefits.

Burbank asked, "Did you ever have a moment where you thought, 'Wow, I made it. It happened?'"

"My dad, I could always tell he had a little bit of concern - 'Are you okay? You sure are building these big,'" Aplin said. "This went on many, many years. When I saw in my dad's eyes that he wasn't concerned anymore and he felt like we had made it, then I think that would be my moment."

Aplin is now taking Buc-ee's national, with six travel centers outside Texas, and plans for many more. He's betting that this unapologetically Texas institution can work beyond the borders of the Lone Star State ... and he could be right. After all, when you've got to go, you've got to go, and there just might be a cartoon beaver guiding the way.



CBS NEWS

For more info:

- [buc-ees.com](https://www.buc-ees.com)

Story produced by Dustin Stephens. Editor: Chad Cardin.

Behind The Wheel More >



Driving classical cars into the 21st century



Batteries and the new "lithium gold-rush"



Small SUVs only do so-so in side crash tests



Catalytic converter theft is on the rise



## EXHIBIT C

# United States of America

United States Patent and Trademark Office

## BUC-EE'S

**Reg. No. 3,763,277** BUC-EE'S, LTD. (TEXAS LIMITED PARTNERSHIP)  
Registered Mar. 23, 2010 327 FM 2004  
LAKE JACKSON, TX 77566

**Int. Cl.: 35** FOR: RETAIL STORE SERVICES FEATURING CONVENIENCE STORE ITEMS AND GAS-  
OLINE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK** FIRST USE 7-1-1982; IN COMMERCE 7-1-1982.  
**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-853,252, FILED 4-4-2006.

ALLISON SCHRODY, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 3,246,893**

**Registered May 29, 2007**

**SERVICE MARK  
PRINCIPAL REGISTER**



BUC-EE'S, LTD. (TEXAS LIMITED PARTNER-  
SHIP)  
327 FM 2004  
LAKE JACKSON, TX 77566

THE MARK CONSISTS OF A BROWN AND  
WHITE BEAVER HEAD WEARING A RED BASE-  
BALL CAP WITHIN A YELLOW CIRCLE ALL OUT-  
LINED IN BLACK.

FOR: RETAIL STORE SERVICES FEATURING  
CONVENIENCE STORE ITEMS AND GASOLINE, IN  
CLASS 35 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-854,772, FILED 4-5-2006.

FIRST USE 7-1-1982; IN COMMERCE 7-1-1982.

THE COLOR(S) YELLOW, RED, BROWN, BLACK  
AND WHITE IS/ARE CLAIMED AS A FEATURE OF  
THE MARK.

ALLISON SCHRODY, EXAMINING ATTORNEY



# United States of America

## United States Patent and Trademark Office

### BUC-EE'S

**Reg. No. 4,007,063**

**Registered Aug. 2, 2011**

**Int. Cls.: 16, 21, 25, 29,  
30, 31, and 35**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BUC-EE'S, LTD. (TEXAS LIMITED PARTNERSHIP)  
327 FM 2004  
LAKE JACKSON, TX 77566

FOR: STICKERS SOLD IN RETAIL CONVENIENCE STORES , IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: DRINKING GLASSES, DRINKING MUGS, COFFEE MUGS, MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, AND BREAD BOARDS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: CLOTHING SOLD IN RETAIL CONVENIENCE STORES, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, BANANA CHIPS; PREPARED MEATS, NAMELY, CHICKEN, PORK, BEEF AND TURKEY; PROCESSED FOODS, NAMELY, PICKLED FRUITS AND VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUT-BASED SNACK FOODS; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT AND ALSO CONTAINING CHOCOLATE; CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLE SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, CANDY, CANDY WITH NUTS; SALSA; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN AND ALSO CONTAINING CANDIED NUTS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.



*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 4,007,063** FOR: RAW NUTS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RETAIL STORE SERVICES FEATURING: METAL GOODS, NAMELY, METAL KEY-CHAINS; ELECTRICAL AND SCIENTIFIC APPARATUS, NAMELY, DECORATIVE MAGNETS; VEHICLE PRODUCTS, NAMELY, ANTENNA TOPPERS, ATTACHMENTS TO THE TIPS OF AUTOMOBILE ANTENNAS; PRINTED STICKERS; WIND CHIMES; HOUSEWARES AND GLASS, NAMELY, DRINKING GLASSES, DRINKING MUGS, DRINKING MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, BREAD BOARDS; CLOTHING, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS; SPORTING GOODS; BOARD GAMES; BALLS FOR GAMES; MEATS AND PROCESSED FOODS, NAMELY, PREPARED CHICKEN, PREPARED PORK, PREPARED BEEF, PREPARED TURKEY, BANANA CHIPS, PICKLED FRUITS, PICKLED VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUTS; SNACK FOODS, NAMELY, NUT-BASED SNACKS, TRAIL MIXES, CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLES SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES; STAPLE FOODS, NAMELY, CONFECTIONARY, CANDY, CANDY WITH NUTS, CANDIED NUTS, SALSA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,763,277.

SN 77-982,023, FILED 10-16-2009.

KIMBERLY FRYE, EXAMINING ATTORNEY

# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,007,064**

**Registered Aug. 2, 2011**

**Int. Cls.: 12, 16, 21, 25,  
28, 29, 30, 31, and 35**

BUC-EE'S, LTD. (TEXAS LIMITED PARTNERSHIP)  
327 FM 2004  
LAKE JACKSON, TX 77566

FOR: ANTENNA TOPPERS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, ATTACHMENTS TO THE TIPS OF AUTOMOBILE ANTENNAS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

**TRADEMARK**

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

**SERVICE MARK**

FOR: STICKERS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**PRINCIPAL REGISTER**

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: DRINKING GLASSES, DRINKING MUGS, COFFEE MUGS, MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, AND BREAD BOARDS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: CLOTHING SOLD IN RETAIL CONVENIENCE STORES, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, BANANA CHIPS; PREPARED MEATS, NAMELY, CHICKEN, PORK, BEEF AND TURKEY; PROCESSED FOODS, NAMELY, PICKLED FRUITS AND VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUT-BASED SNACK FOODS; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT AND ALSO CONTAINING CHOCOLATE; CANDIED



*David J. Kyros*

Director of the United States Patent and Trademark Office

**Reg. No. 4,007,064** NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLE SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, CANDY, CANDY WITH NUTS; SALSA; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN AND ALSO CONTAINING CANDIED NUTS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RAW NUTS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RETAIL STORE SERVICES FEATURING: METAL GOODS, NAMELY, METAL KEY-CHAINS; ELECTRICAL AND SCIENTIFIC APPARATUS, NAMELY, DECORATIVE MAGNETS; VEHICLE PRODUCTS, NAMELY, ANTENNA TOPPERS, ATTACHMENTS TO THE TIPS OF AUTOMOBILE ANTENNAS; PRINTED STICKERS; WIND CHIMES; HOUSEWARES AND GLASS, NAMELY, DRINKING GLASSES, DRINKING MUGS, DRINKING MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, BREAD BOARDS; CLOTHING, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS; TOYS AND SPORTING GOODS, NAMELY, BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS; MEATS AND PROCESSED FOODS, NAMELY, PREPARED CHICKEN, PREPARED PORK, PREPARED BEEF, PREPARED TURKEY, BANANA CHIPS, PICKLED FRUITS, PICKLED VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUTS; SNACK FOODS, NAMELY, NUT-BASED SNACKS, TRAIL MIXES, CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLES SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES; STAPLE FOODS, NAMELY, CONFECTIONARY, CANDY, CANDY WITH NUTS, CANDIED NUTS, SALSA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

OWNER OF U.S. REG. NO. 3,246,893.

THE COLOR(S) BROWN, WHITE, RED, YELLOW, AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE HEAD OF A BROWN AND WHITE BEAVER WITH A RED TONGUE, BLACK NOSE, WHITE TEETH, AND BLACK EYES WEARING A RED BASEBALL CAP WITH A BROWN, BLACK, AND WHITE EAR SHOWING THROUGH THE SIDE OF IT. THE BEAVER DESIGN IS WITHIN A YELLOW CIRCLE THAT IS OUTLINED IN BLACK.

SN 77-982,024, FILED 10-15-2009.

KIMBERLY FRYE, EXAMINING ATTORNEY



# United States of America

## United States Patent and Trademark Office



**Reg. No. 4,316,461**

**Registered Apr. 9, 2013**

**Int. Cls.: 16, 21, 25, 28,  
29, 30, 31 and 35**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BUC-EE'S, LTD. (TEXAS LIMITED PARTNERSHIP)  
327 FM 2004  
LAKE JACKSON, TX 77566

FOR: STICKERS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: DRINKING GLASSES, DRINKING MUGS, COFFEE MUGS, MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, AND BREAD BOARDS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: CLOTHING SOLD IN RETAIL CONVENIENCE STORES, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, BANANA CHIPS; PREPARED MEATS, NAMELY, CHICKEN, PORK, BEEF AND TURKEY; PROCESSED FOODS, NAMELY, PICKLED FRUITS AND VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUT-BASED SNACK FOODS; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT AND ALSO CONTAINING CHOCOLATE; CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLE SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING



*Lea Street Lee*  
Acting Director of the United States Patent and Trademark Office

**Reg. No. 4,316,461** PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, CANDY, CANDY WITH NUTS; SALSA; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN AND ALSO CONTAINING CANDIED NUTS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RAW NUTS , IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RETAIL STORE SERVICES FEATURING: METAL GOODS, NAMELY, METAL KEY-CHAINS; ELECTRICAL AND SCIENTIFIC APPARATUS, NAMELY, DECORATIVE MAGNETS; VEHICLE PRODUCTS, NAMELY, ANTENNA TOPPERS, ATTACHMENTS TO THE TIPS OF AUTOMOBILE ANTENNAS; PRINTED STICKERS; WIND CHIMES; HOUSEWARES AND GLASS, NAMELY, DRINKING GLASSES, DRINKING MUGS, DRINKING MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, BREAD BOARDS; CLOTHING, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS; TOYS AND SPORTING GOODS, NAMELY, BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS; MEATS AND PROCESSED FOODS, NAMELY, PREPARED CHICKEN, PREPARED PORK, PREPARED BEEF, PREPARED TURKEY, BANANA CHIPS, PICKLED FRUITS, PICKLED VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUTS; SNACK FOODS, NAMELY, NUT-BASED SNACKS, TRAIL MIXES, CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLES SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES; STAPLE FOODS, NAMELY, CONFECTIONARY, CANDY, CANDY WITH NUTS, CANDIED NUTS, SALSA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

OWNER OF U.S. REG. NOS. 3,246,893 AND 4,007,064.

THE MARK CONSISTS OF A CARTOON IMAGE OF A BEAVER HEAD WEARING A HAT WITH A CIRCLE AROUND IT.

SER. NO. 85-689,987, FILED 7-30-2012.

ELI HELLMAN, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**BUC-EE'S**

**Reg. No. 4,316,457**

**Registered Apr. 9, 2013**

**Int. Cls.: 16, 21, 25, 28,  
29, 30, 31 and 35**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BUC-EE'S, LTD. (TEXAS LIMITED PARTNERSHIP)  
327 FM 2004  
LAKE JACKSON, TX 77566

FOR: STICKERS SOLD IN RETAIL CONVENIENCE STORES , IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: DRINKING GLASSES, DRINKING MUGS, COFFEE MUGS, MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, AND BREAD BOARDS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: CLOTHING SOLD IN RETAIL CONVENIENCE STORES, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS SOLD IN RETAIL CONVENIENCE STORES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, BANANA CHIPS; PREPARED MEATS, NAMELY, CHICKEN, PORK, BEEF AND TURKEY; PROCESSED FOODS, NAMELY, PICKLED FRUITS AND VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUT-BASED SNACK FOODS; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT; TRAIL MIXES CONSISTING PRIMARILY OF PROCESSED NUTS, SEEDS, AND/OR DRIED FRUIT AND ALSO CONTAINING CHOCOLATE; CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLE SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING



*Lea Street Lee*  
Acting Director of the United States Patent and Trademark Office



**Reg. No. 4,316,457** PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: FOODS SOLD IN RETAIL CONVENIENCE STORES, NAMELY, CANDY, CANDY WITH NUTS; SALSA; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN; TRAIL MIXES COMPRISED PRIMARILY OF CRACKERS, PRETZELS, AND/OR POPCORN AND ALSO CONTAINING CANDIED NUTS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RAW NUTS , IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

FOR: RETAIL STORE SERVICES FEATURING: METAL GOODS, NAMELY, METAL KEY-CHAINS; ELECTRICAL AND SCIENTIFIC APPARATUS, NAMELY, DECORATIVE MAGNETS; VEHICLE PRODUCTS, NAMELY, ANTENNA TOPPERS, ATTACHMENTS TO THE TIPS OF AUTOMOBILE ANTENNAS; PRINTED STICKERS; WIND CHIMES; HOUSEWARES AND GLASS, NAMELY, DRINKING GLASSES, DRINKING MUGS, DRINKING MUGS WITH METAL LOGOS, INSULATED MUGS, PORTABLE BEVERAGE COOLERS, BREAD BOARDS; CLOTHING, NAMELY, SHIRTS, PANTS, JACKETS, T-SHIRTS, BALL CAPS, PAJAMAS, UNDERWEAR, BOXERS, HATS, COWBOY HATS; TOYS AND SPORTING GOODS, NAMELY, BOARD GAMES, BALLS FOR GAMES, STUFFED TOY ANIMALS; MEATS AND PROCESSED FOODS, NAMELY, PREPARED CHICKEN, PREPARED PORK, PREPARED BEEF, PREPARED TURKEY, BANANA CHIPS, PICKLED FRUITS, PICKLED VEGETABLES, JELLIES, FRUIT PRESERVES, FRUIT FLAVORED BUTTERS, APPLE BUTTER, CHERRY BUTTER, PUMPKIN BUTTER, SWEET POTATO BUTTER, PEACH BUTTER, VEGETABLE-FLAVORED BUTTERS, NUTS; SNACK FOODS, NAMELY, NUT-BASED SNACKS, TRAIL MIXES, CANDIED NUTS, ROASTED NUTS, PROCESSED NUTS, PREPARED NUTS, DRIED-VEGETABLES SNACK FOODS, SNACK FOOD DIPS, FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT AND/OR CHEESE, PROCESSED CHEESES, PICKLED VEGETABLES; STAPLE FOODS, NAMELY, CONFECTIONARY, CANDY, CANDY WITH NUTS, CANDIED NUTS, SALSA, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

OWNER OF U.S. REG. NOS. 3,763,277 AND 4,007,063.

THE MARK CONSISTS OF A STYLIZED VERSION OF THE WORD "BUC-EE'S".

SER. NO. 85-689,858, FILED 7-30-2012.

ELI HELLMAN, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

**BUC-EE'S**

**Reg. No. 6,421,516**

**Registered Jul. 13, 2021**

**Int. Cl.: 18, 21, 28**

**Trademark**

**Principal Register**

Buc-ee's, Ltd. (TEXAS LIMITED PARTNERSHIP)  
327 Fm 2004 Rd  
Lake Jackson, TEXAS 77566

CLASS 18: Pet clothing; Pet collars; Pet leashes; Bow ties for pets

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 21: Pet feeding and drinking bowls

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 28: Pet toys

FIRST USE 6-18-2020; IN COMMERCE 6-18-2020

The mark consists of a stylized version of the word "BUC-EE'S".

OWNER OF U.S. REG. NO. 4007063, 4316457, 4973076

SER. NO. 88-981,607, FILED 04-22-2019



*Dana H. Hufsch*

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# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,421,517**  
**Registered Jul. 13, 2021**  
**Int. Cl.: 18, 21, 28**  
**Trademark**  
**Principal Register**

Buc-ee's, Ltd. (TEXAS LIMITED PARTNERSHIP)  
327 Fm 2004 Rd  
Lake Jackson, TEXAS 77566

CLASS 18: Pet clothing; Pet collars; Pet leashes; Bow ties for pets

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 21: Pet feeding and drinking bowls

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 28: Pet toys

FIRST USE 6-18-2020; IN COMMERCE 6-18-2020

The color(s) yellow, red, brown, black and white is/are claimed as a feature of the mark.

The mark consists of the head of a brown and white beaver with a red tongue, black nose, white teeth, and black eyes wearing a red baseball cap with a brown, black, and white ear showing through the side of it. The beaver design is within a yellow circle that is outlined in black.

OWNER OF U.S. REG. NO. 4316461, 3246893, 4007064

SER. NO. 88-981,608, FILED 04-22-2019



*Donna H. Hufsch*

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# United States of America

## United States Patent and Trademark Office



**Reg. No. 6,421,518**  
**Registered Jul. 13, 2021**  
**Int. Cl.: 18, 21, 28**  
**Trademark**  
**Principal Register**

Buc-ee's, Ltd. (TEXAS LIMITED PARTNERSHIP)  
327 Fm 2004 Rd  
Lake Jackson, TEXAS 77566

CLASS 18: Pet clothing; Pet collars; Pet leashes; Bow ties for pets

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 21: Pet feeding and drinking bowls

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 28: Pet toys

FIRST USE 6-18-2020; IN COMMERCE 6-18-2020

The mark consists of a cartoon image of a beaver head wearing a hat with a circle around it.

OWNER OF U.S. REG. NO. 4316461, 3246893, 4007064

SER. NO. 88-981,609, FILED 04-22-2019



*Donna H. Hufsch*

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# United States of America

## United States Patent and Trademark Office

# BUC-EE'S

**Reg. No. 6,421,534**

**Registered Jul. 13, 2021**

**Int. Cl.: 18, 21, 28**

**Trademark**

**Principal Register**

Buc-ee's, Ltd. (TEXAS LIMITED PARTNERSHIP)  
327 Fm 2004 Rd  
Lake Jackson, TEXAS 77566

CLASS 18: Pet clothing; Pet collars; Pet leashes; Bow ties for pets

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 21: Pet feeding and drinking bowls

FIRST USE 5-7-2020; IN COMMERCE 5-7-2020

CLASS 28: Pet toys

FIRST USE 6-18-2020; IN COMMERCE 6-18-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO  
ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3763277, 4007063, 4973076

SER. NO. 88-981,694, FILED 04-22-2019



*Donna H. Hufsch*

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Director of the United States Patent and Trademark Office



PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register****Serial Number: 98957673****Filing Date: 01/13/2025****The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	98957673
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673.xml1 \ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	BUC-EE'S
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of a stylized version of the word "BUC-EE'S".
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	917 x 258
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Buc-ee's, Ltd.
<b>*MAILING ADDRESS</b>	327 FM 2004 Rd
<b>*CITY</b>	Lake Jackson
<b>*STATE (Required for U.S. applicants)</b>	Texas
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)</b>	77566
<b>*EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME(S) OF GENERAL PARTNER(S) &amp; CITIZENSHIP/INCORPORATION</b>	Buc-ee's Management, LLC, a Texas limited liability company
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	004
<b>*IDENTIFICATION</b>	Candles

<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/14/2023
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/14/2023
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0003.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown on a label affixed to the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	005
<b>*IDENTIFICATION</b>	Swim diapers
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/29/2024
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/29/2024
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0005.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0006.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	012
<b>*IDENTIFICATION</b>	Car window shade
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 05/13/2019
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 05/13/2019
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0007.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark as shown on packaging for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	014
<b>*IDENTIFICATION</b>	Lanyards for keys; souvenir coins
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2013
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2013
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0008.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT</a>



	<a href="#">18\989\576\98957673\xml1 \ APP0009.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	016
*IDENTIFICATION	Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2014
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2014
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957673\xml1 \ APP0010.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957673\xml1 \ APP0011.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	020
*IDENTIFICATION	Chairs; hammocks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/16/2017
FIRST USE IN COMMERCE DATE	At least as early as 09/16/2017
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957673\xml1 \ APP0012.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label attached to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	021
*IDENTIFICATION	Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1986
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1986
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957673\xml1 \ APP0013.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	022

<b>*IDENTIFICATION</b>	Canopies
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 01/02/2020
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 01/02/2020
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0014.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a label affixed to the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	025
<b>*IDENTIFICATION</b>	One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2009
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2009
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0015.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	028
<b>*IDENTIFICATION</b>	Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2006
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2006
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0016.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	029
<b>*IDENTIFICATION</b>	Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/05/2003
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/05/2003

SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0017.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0018.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	030
*IDENTIFICATION	Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2000
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2000
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0019.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on packaging of the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	031
*IDENTIFICATION	Soft drinks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2013
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2013
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0020.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0021.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a store display for the goods and a photograph of a container for the goods which bear the mark
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
*IDENTIFICATION	Retail store services featuring a wide variety of goods of others
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1982
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1982
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0022.JPG</a>

SPECIMEN DESCRIPTION	Photograph of the mark shown on retail storefront
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	037
*IDENTIFICATION	Car washing services
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/06/2006
FIRST USE IN COMMERCE DATE	At least as early as 08/06/2006
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0023.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0024.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0025.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0026.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown at car wash service station
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	043
*IDENTIFICATION	Take-out restaurant services; coffee bar services
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1982
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1982
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0027.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a display advertising the services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
<b>ADDITIONAL STATEMENTS SECTION</b>	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 3763277, 4007063, 6421516, and others.
MISCELLANEOUS FILE NAME(S)	
ORIGINAL PDF FILE	<a href="#">MIS-1708554123-2025010915 3325116869_ 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf</a>
CONVERTED PDF FILE(S) (4 pages)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0028.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1 \ APP0029.JPG</a>

	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1\ APP0030.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1\ APP0030.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1\ APP0031.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957673\xml1\ APP0031.JPG</a>
<b>ATTORNEY INFORMATION</b>	
NAME	Linda M. Merritt
ATTORNEY DOCKET NUMBER	T0071US.AP3
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Norton Rose Fulbright US LLP
STREET	2200 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	75201-7932
PHONE	214-855-8000
EMAIL ADDRESS	doipdocket@nortonrosefulbright.com
OTHER APPOINTED ATTORNEY	All other attorneys with Norton Rose Fulbright US LLP
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Linda M. Merritt
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	doipdocket@nortonrosefulbright.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	stephanie.schmidt@nortonrosefulbright.com; anthony.olivas@nortonrosefulbright.com
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	16
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	5600
*TOTAL FEES PAID	5600
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Kevin McNabb/
SIGNATORY'S NAME	Kevin McNabb
SIGNATORY'S POSITION	Senior Director of Marketing, General Merchandise
SIGNATORY'S PHONE NUMBER	214-855-8000
DATE SIGNED	01/13/2025
SIGNATURE METHOD	Sent to third party for signature



PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

**Trademark/Service Mark Application, Principal Register****Serial Number: 98957673****Filing Date: 01/13/2025****To the Commissioner for Trademarks:****MARK:** BUC-EE'S (stylized and/or with design, see [mark](#))

The literal element of the mark consists of BUC-EE'S. The mark consists of a stylized version of the word "BUC-EE'S".

The applicant, Buc-ee's, Ltd., a limited partnership legally organized under the laws of Texas, comprising of Buc-ee's Management, LLC, a Texas limited liability company, having an address of

327 FM 2004 Rd

Lake Jackson, Texas 77566

United States

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 004: Candles

In International Class 004, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/14/2023, and first used in commerce at least as early as 03/14/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 005: Swim diapers

In International Class 005, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/29/2024, and first used in commerce at least as early as 03/29/2024, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 012: Car window shade

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/13/2019, and first used in commerce at least as early as 05/13/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark as shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 014: Lanyards for keys; souvenir coins

In International Class 014, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed



goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 016: Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration

In International Class 016, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2014, and first used in commerce at least as early as 00/00/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 020: Chairs; hammocks

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 09/16/2017, and first used in commerce at least as early as 09/16/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label attached to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 021: Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes

In International Class 021, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/01/1986, and first used in commerce at least as early as 01/01/1986, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on the packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 022: Canopies

In International Class 022, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/02/2020, and first used in commerce at least as early as 01/02/2020, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label affixed to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 025: One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 028: Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats

In International Class 028, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2006, and first used in commerce at least as early as 00/00/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 029: Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads

In International Class 029, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/05/2003, and first used in commerce at least as early as 08/05/2003, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on the packaging for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 030: Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy

In International Class 030, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2000, and first used in commerce at least as early as 00/00/2000, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on packaging of the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 031: Soft drinks

In International Class 031, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a store display for the goods and a photograph of a container for the goods which bear the mark.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 035: Retail store services featuring a wide variety of goods of others

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on retail storefront.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 037: Car washing services

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/06/2006, and first used in commerce at least as early as 08/06/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown at car wash service station.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 043: Take-out restaurant services; coffee bar services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a display advertising the services.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

#### **Claim of Active Prior Registration(s)**

The applicant claims ownership of active prior U.S. Registration Number(s) 3763277, 4007063, 6421516, and others.

#### **Miscellaneous Statement**

#### **Original PDF file:**

[MIS-1708554123-2025010915 3325116869 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf](#)

#### **Converted PDF file(s) (4 pages)**

[Miscellaneous File1](#)

[Miscellaneous File2](#)

[Miscellaneous File3](#)

[Miscellaneous File4](#)

The owner's/holder's proposed attorney information: Linda M. Merritt. Other appointed attorneys are All other attorneys with Norton Rose Fulbright US LLP. Linda M. Merritt of Norton Rose Fulbright US LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

2200 Ross Avenue, Suite 3600

Dallas, Texas 75201-7932

United States

214-855-8000(phone)

doipdocket@nortonrosefulbright.com

The docket/reference number is T0071US.AP3.

Linda M. Merritt submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Linda M. Merritt

PRIMARY EMAIL FOR CORRESPONDENCE: doipdocket@nortonrosefulbright.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): stephanie.schmidt@nortonrosefulbright.com;  
anthony.olivas@nortonrosefulbright.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$5600 has been submitted with the application, representing payment for 16 class(es).

#### **Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Kevin McNabb/ Date: 01/13/2025

Signatory's Name: Kevin McNabb

Signatory's Position: Senior Director of Marketing, General Merchandise

Signatory's Phone Number: 214-855-8000

Signature method: Sent to third party for signature

Payment Sale Number: 98957673

Payment Accounting Date: 01/13/2025

Serial Number: 98957673

Internet Transmission Date: Mon Jan 13 18:03:15 ET 2025

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XXX-2025011318031659

5859-98957673-880cd1479dec31a3fc6bcd57eb

d7a27ce7b17e1f54f7f0ecfa9ad6a77ba53f87eb

-CC-03159413-20250109153325116869

# BUC-EE'S











Proudly Distributed By:  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com

MADE IN CHINA  
25823GLEM

Fiber Content: 100% Cotton  
Care Instructions

- Machine wash normal
- Hang dry in the shade



























Proudly Distributed By  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com  
MADE IN CHINA

**SCRATCH  
AND DESIGN**

0872499A

USE OF THIS PRODUCT BY CHILDREN SHOULD BE SUPERVISED BY AN ADULT. TOYS SHOULD BE INSPECTED FOR DAMAGE REGULARLY. IF DAMAGED OR UNFIT FOR USE, PLEASE DISCARD. KEEP AWAY FROM PETS. PLEASE REMOVE ALL PACKAGING ATTACHMENTS BEFORE GIVING PRODUCT TO A CHILD. RETAIN PACKAGE FOR MANUFACTURER INFORMATION. CONTENTS MAY VARY. MADE IN CHINA. CONFORMS TO ASTM D-4236.

Retail: \$4.99 #BUC-24006



**Scratch & reveal fun designs!**





**BUC-EE'S®**

# **TAILGATE CHAIR**

- Comfortable Ergonomic Design
- Folds Compact For Easy Carry and Storage
- Breathable Reinforced Mesh Backrest
- 2 x Integrated Drink Holders and 1 x Side Storage Pocket
- Durable Powder Coated Steel Frame



- Full Set Up Dimensions: H 37.5" x W 35.5" x D 27"
- Materials: 600D Polyester, Steel Frame
- Total Weight: 8.7 lbs.

Wholesale Distributed by Buc-ee's, Ltd.  
©2004  
Lubbock, Texas, TX 79406  
www.buc-ees.com













# MAGNETIC FIDGET SLIDER



**⚠ WARNING: MAGNETS -**

Swallowed magnets can stick together across intestines causing serious infections and death. Seek immediate medical attention if magnets are swallowed or inhaled.

**⚠ WARNING: CHOKING HAZARD -**

Small parts. Not for children under 3 years.

**Retail: \$7.99**

#BUC-24001



**BUC-EE'S™**

Proudly Distributed By  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com

MADE IN CHINA



1 92484 10230 8

BU24-110/315000











































**Miscellaneous Statement to Application for BUC-EE'S in 4, 5, 12, 14, 16, 20, 21, 22, 25, 28,  
29, 30, 31, 35, 37 & 43**

**Class 14**

The stated 2013 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 14 applies specifically to the goods "souvenir coins".

The dates of first use for the remaining goods are as follows:

"lanyards for keys"

Date of First Use of the Mark Anywhere: August 29, 2024

Date of First Use the Mark in Commerce: August 29, 2024

**Class 16**

The stated 2014 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 16 applies specifically to the goods "books".

The dates of first use for the remaining goods are as follows:

"paper cake decoration"

Date of First Use of the Mark Anywhere: August 23, 2022

Date of First Use the Mark in Commerce: August 23, 2022

"wrapping paper"

Date of First Use of the Mark Anywhere: August 26, 2022

Date of First Use the Mark in Commerce: August 26, 2022

"journals"

Date of First Use of the Mark Anywhere: April 7, 2024

Date of First Use the Mark in Commerce: April 7, 2024

"scratch art kits"

Date of First Use of the Mark Anywhere: July 14, 2024

Date of First Use the Mark in Commerce: July 14, 2024

"lanyards for IDs"

Date of First Use of the Mark Anywhere: August 29, 2024

Date of First Use the Mark in Commerce: August 29, 2024

**Class 20**

The stated September 16, 2017 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 20 applies specifically to the goods "hammocks".

The dates of first use for the remaining goods are as follows:

"chairs"

Date of First Use of the Mark Anywhere: February 20, 2018

Date of First Use the Mark in Commerce: February 20, 2018

**Class 21**

The stated January 1, 1986 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 21 applies specifically to the goods "portable coolers".

The dates of first use for the remaining goods are as follows:

“cups; mugs; tumblers”

Date of First Use of the Mark Anywhere: July 7, 2000

Date of First Use the Mark in Commerce: July 7, 2000

“thermal insulated bags”

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

“insulated beverage sleeves”

Date of First Use of the Mark Anywhere: March 27, 2010

Date of First Use the Mark in Commerce: March 27, 2010

“shot glass”

Date of First Use of the Mark Anywhere: November 10, 2010

Date of First Use the Mark in Commerce: November 10, 2010

“lunch boxes”

Date of First Use of the Mark Anywhere: February 13, 2017

Date of First Use the Mark in Commerce: February 13, 2017

#### Class 25

The stated 2009 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 25 applies specifically to the goods “headwear; tops as clothing; bottoms as clothing”.

The dates of first use for the remaining goods are as follows:

“sweatshirts”

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

“ribbons and bows being hair decorations”

Date of First Use of the Mark Anywhere: August 25, 2018

Date of First Use the Mark in Commerce: August 25, 2018

“hair bands”

Date of First Use of the Mark Anywhere: March 1, 2019

Date of First Use the Mark in Commerce: March 1, 2019

“one-piece suits”

Date of First Use of the Mark Anywhere: October 11, 2019

Date of First Use the Mark in Commerce: October 11, 2019

“hair ties”

Date of First Use of the Mark Anywhere: March 6, 2020

Date of First Use the Mark in Commerce: March 6, 2020

“socks”

Date of First Use of the Mark Anywhere: December 2021

Date of First Use the Mark in Commerce: December 2021

#### Class 28

The stated 2006 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 28 applies specifically to the goods "balls for games; games".

The dates of first use for the remaining goods are as follows:

"playing cards"

Date of First Use of the Mark Anywhere: July 20, 2010

Date of First Use the Mark in Commerce: July 20, 2010

"body boards"

Date of First Use of the Mark Anywhere: May 11, 2018

Date of First Use the Mark in Commerce: May 11, 2018

"inflatable tube floats"

Date of First Use of the Mark Anywhere: January 1, 2020

Date of First Use the Mark in Commerce: January 1, 2020

"beach balls"

Date of First Use of the Mark Anywhere: March 3, 2023

Date of First Use the Mark in Commerce: March 3, 2023

"water toys"

Date of First Use of the Mark Anywhere: March 22, 2023

Date of First Use the Mark in Commerce: March 22, 2023

"jigsaw puzzles"

Date of First Use of the Mark Anywhere: August 25, 2024

Date of First Use the Mark in Commerce: August 25, 2024

"fidget toys"

Date of First Use of the Mark Anywhere: September 9, 2024

Date of First Use the Mark in Commerce: September 9, 2024

#### Class 29

The stated August 5, 2003 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 29 applies specifically to the goods "nut-based food; meat-based snacks; vegetable-based snack; cheese-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads; ".

The dates of first use for the remaining goods are as follows:

"potato-based snacks"

Date of First Use of the Mark Anywhere: February 24, 2014

Date of First Use the Mark in Commerce: February 24, 2014

#### Class 30

The stated 2000 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 30 applies specifically to the goods "coffee; tea".

The dates of first use for the remaining goods are as follows:

"ice"



Date of First Use of the Mark Anywhere: 2001  
Date of First Use the Mark in Commerce: 2001

"pretzels; chocolate confections; sandwiches; candy; salsa; cereal-based snack; grain-based snack; wrap sandwich; packaged meat; fudge"

Date of First Use of the Mark Anywhere: August 5, 2003  
Date of First Use the Mark in Commerce: August 5, 2003

"food package combinations"

Date of First Use of the Mark Anywhere: 2003  
Date of First Use the Mark in Commerce: 2003

"seasonings; corn-based snack"

Date of First Use of the Mark Anywhere: 2006  
Date of First Use the Mark in Commerce: 2006

"cotton candy"

Date of First Use of the Mark Anywhere: October 22, 2015  
Date of First Use the Mark in Commerce: October 22, 2015

"mints for breath"

Date of First Use of the Mark Anywhere: March 5, 2019  
Date of First Use the Mark in Commerce: March 5, 2019

"frozen confections"

Date of First Use of the Mark Anywhere: April 4, 2019  
Date of First Use the Mark in Commerce: April 4, 2019

"cookie dough"

Date of First Use of the Mark Anywhere: March 9, 2021  
Date of First Use the Mark in Commerce: March 9, 2021

PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register****Serial Number: 98957659****Filing Date: 01/13/2025****The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	98957659
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">BUC-EE'S</a>
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	BUC-EE'S
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Buc-ee's, Ltd.
<b>*MAILING ADDRESS</b>	327 FM 2004 Rd
<b>*CITY</b>	Lake Jackson
<b>*STATE</b> (Required for U.S. applicants)	Texas
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE</b> (Required for U.S. and certain international addresses)	77566
<b>*EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME(S) OF GENERAL PARTNER(S) &amp; CITIZENSHIP/INCORPORATION</b>	Buc-ee's Management, LLC, a Texas limited liability company
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	004
<b>*IDENTIFICATION</b>	<b>Candles</b>
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/14/2023
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/14/2023
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT</a>

	<a href="#">18\989\576\98957659\xml1 \ APP0003.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown on a label affixed to the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	005
<b>*IDENTIFICATION</b>	Swim diapers
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 03/29/2024
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 03/29/2024
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0005.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0006.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	012
<b>*IDENTIFICATION</b>	Car window shade
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 05/13/2019
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 05/13/2019
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0007.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark as shown on packaging for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	014
<b>*IDENTIFICATION</b>	Lanyards for keys; souvenir coins
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2013
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2013
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0008.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957659\xml1 \ APP0009.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided



INTERNATIONAL CLASS	016
*IDENTIFICATION	Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2014
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2014
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0010.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0011.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	020
*IDENTIFICATION	Chairs; hammocks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/16/2017
FIRST USE IN COMMERCE DATE	At least as early as 09/16/2017
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0012.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label attached to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	021
*IDENTIFICATION	Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1986
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1986
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0013.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	022
*IDENTIFICATION	Canopies
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/02/2020
FIRST USE IN COMMERCE DATE	At least as early as 01/02/2020

SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0014.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0014.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label affixed to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	025
*IDENTIFICATION	One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2009
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2009
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0015.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0015.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	028
*IDENTIFICATION	Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2006
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2006
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0016.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0016.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	029
*IDENTIFICATION	Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/05/2003
FIRST USE IN COMMERCE DATE	At least as early as 08/05/2003
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0017.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0017.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0018.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0018.JPG</a>

SPECIMEN DESCRIPTION	Photographs of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	030
*IDENTIFICATION	Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2000
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2000
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0019.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	031
*IDENTIFICATION	Soft drinks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2013
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2013
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0020.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0021.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a store display for the goods and a photograph of a container for the goods which bear the mark
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
*IDENTIFICATION	Retail store services featuring a wide variety of goods of others
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1982
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1982
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0022.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on retail storefront
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	037



<b>*IDENTIFICATION</b>	Car washing services
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/06/2006
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/06/2006
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0023.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0024.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0025.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0026.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown at car wash service station
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	043
<b>*IDENTIFICATION</b>	Take-out restaurant services; coffee bar services
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/1982
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/1982
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1 \ APP0027.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of a display advertising the services
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>ACTIVE PRIOR REGISTRATION(S)</b>	The applicant claims ownership of active prior U.S. Registration Number(s) 3763277, 4007063, 6421516, and others.
<b>MISCELLANEOUS FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">MIS-1708554123-2025010915 2716104958_ 5 12 14_16 20 21 22 25 28_29 30 31 35 37 43.pdf</a>
<b>CONVERTED PDF FILE(S) (4 pages)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1\ APP0028.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1\ APP0029.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1\ APP0030.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957659\xml1\ APP0031.JPG</a>
<b>ATTORNEY INFORMATION</b>	

NAME	Linda M. Merritt
ATTORNEY DOCKET NUMBER	T0070US.AP3
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Norton Rose Fulbright US LLP
STREET	2200 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	75201-7932
PHONE	214-855-8000
EMAIL ADDRESS	doipdocket@nortonrosefulbright.com
OTHER APPOINTED ATTORNEY	All other attorneys with Norton Rose Fulbright US LLP
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Linda M. Merritt
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	doipdocket@nortonrosefulbright.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	stephanie.schmidt@nortonrosefulbright.com; anthony.olivas@nortonrosefulbright.com
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	16
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	5600
*TOTAL FEES PAID	5600
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Kevin McNabb/
SIGNATORY'S NAME	Kevin McNabb
SIGNATORY'S POSITION	Senior Director of Marketing, General Merchandise
SIGNATORY'S PHONE NUMBER	214-855-8000
DATE SIGNED	01/13/2025
SIGNATURE METHOD	Sent to third party for signature

PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register****Serial Number: 98957659****Filing Date: 01/13/2025****To the Commissioner for Trademarks:****MARK:** BUC-EE'S (Standard Characters, see [mark](#))

The literal element of the mark consists of BUC-EE'S. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Buc-ee's, Ltd., a limited partnership legally organized under the laws of Texas, comprising of Buc-ee's Management, LLC, a Texas limited liability company, having an address of

327 FM 2004 Rd

Lake Jackson, Texas 77566

United States

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 004: Candles

In International Class 004, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/14/2023, and first used in commerce at least as early as 03/14/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 005: Swim diapers

In International Class 005, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/29/2024, and first used in commerce at least as early as 03/29/2024, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 012: Car window shade

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/13/2019, and first used in commerce at least as early as 05/13/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark as shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 014: Lanyards for keys; souvenir coins

In International Class 014, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is



submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 016: Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration

In International Class 016, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2014, and first used in commerce at least as early as 00/00/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 020: Chairs; hammocks

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 09/16/2017, and first used in commerce at least as early as 09/16/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label attached to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 021: Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes

In International Class 021, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/01/1986, and first used in commerce at least as early as 01/01/1986, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on the packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 022: Canopies

In International Class 022, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/02/2020, and first used in commerce at least as early as 01/02/2020, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label affixed to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 025: One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2009, and first used in commerce at least as early as 00/00/2009, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 028: Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats

In International Class 028, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2006, and first used in commerce at least as early as 00/00/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 029: Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads

In International Class 029, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/05/2003, and first used in commerce at least as early as 08/05/2003, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on the packaging for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 030: Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy

In International Class 030, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2000, and first used in commerce at least as early as 00/00/2000, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 031: Soft drinks

In International Class 031, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a store display for the goods and a photograph of a container for the goods which bear the mark.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 035: Retail store services featuring a wide variety of goods of others

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on retail storefront.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 037: Car washing services

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/06/2006, and first used in commerce at least as early as 08/06/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown at car wash service station.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 043: Take-out restaurant services; coffee bar services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a display advertising the services.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

#### **Claim of Active Prior Registration(s)**

The applicant claims ownership of active prior U.S. Registration Number(s) 3763277, 4007063, 6421516, and others.

#### **Miscellaneous Statement**

#### **Original PDF file:**

[MIS-1708554123-2025010915 2716104958 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf](#)

#### **Converted PDF file(s) (4 pages)**

[Miscellaneous File1](#)

[Miscellaneous File2](#)

[Miscellaneous File3](#)

[Miscellaneous File4](#)

The owner's/holder's proposed attorney information: Linda M. Merritt. Other appointed attorneys are All other attorneys with Norton Rose Fulbright US LLP. Linda M. Merritt of Norton Rose Fulbright US LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

2200 Ross Avenue, Suite 3600

Dallas, Texas 75201-7932

United States

214-855-8000(phone)

doipdocket@nortonrosefulbright.com

The docket/reference number is T0070US.AP3.

Linda M. Merritt submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Linda M. Merritt

PRIMARY EMAIL FOR CORRESPONDENCE: doipdocket@nortonrosefulbright.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): stephanie.schmidt@nortonrosefulbright.com;  
anthony.olivas@nortonrosefulbright.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$5600 has been submitted with the application, representing payment for 16 class(es).

#### **Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**



- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Kevin McNabb/ Date: 01/13/2025

Signatory's Name: Kevin McNabb

Signatory's Position: Senior Director of Marketing, General Merchandise

Signatory's Phone Number: 214-855-8000

Signature method: Sent to third party for signature

Payment Sale Number: 98957659

Payment Accounting Date: 01/13/2025

Serial Number: 98957659

Internet Transmission Date: Mon Jan 13 17:59:51 ET 2025

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XXX-2025011317595280

1939-98957659-8807843240a0dc89f6679da3f8

8ccb5a955ec979923427a5fac3e9855f2f6387-C

C-59518879-20250109152716104958

# BUC-EE'S











Proudly Distributed By:  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com

MADE IN CHINA  
25823GLEM

Fiber Content: 100% Cotton  
Care Instructions

- Machine wash normal
- Hang dry in the shade























# JOURNAL SET



**BUC-EE'S**

Conforms to ASTM D4236

Proudly Distributed By  
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MADE IN CHINA

Retail:  
**\$9.99**



BUC-JRN-02 1 92484 10929 1

F09207/24LBUCJRN02





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buc-ees.com  
MADE IN CHINA

**SCRATCH  
AND DESIGN**

0872499A

USE OF THIS PRODUCT BY CHILDREN SHOULD BE SUPERVISED BY AN ADULT. TOYS SHOULD BE INSPECTED FOR DAMAGE REGULARLY. IF DAMAGED OR UNFIT FOR USE, PLEASE DISCARD. KEEP AWAY FROM PETS. PLEASE REMOVE ALL PACKAGING ATTACHMENTS BEFORE GIVING PRODUCT TO A CHILD. RETAIN PACKAGE FOR MANUFACTURER INFORMATION. CONTENTS MAY VARY. MADE IN CHINA. CONFORMS TO ASTM D-4236.

Retail: \$4.99 #BUC-24006



**Scratch & reveal fun designs!**





**BUC-EE'S®**

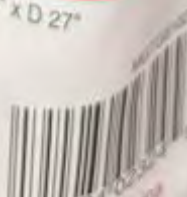
# TAILGATE CHAIR

- Comfortable Ergonomic Design
- Folds Compact For Easy Carry and Storage
- Breathable Reinforced Mesh Backrest
- 2 x Integrated Drink Holders and 1 x Side Storage Pocket
- Durable Powder Coated Steel Frame



• Full Set Up Dimensions: H 37.5" x W 35.5" x D 27"  
• Materials: 600D Polyester, Steel Frame  
• Total Weight: 8.7 lbs.

Wholesale Distributed by Buc-ee's, Ltd.  
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Lubbock, Texas, TX 79406  
www.buc-ees.com















# MAGNETIC FIDGET SLIDER



**⚠ WARNING: MAGNETS -**

Swallowed magnets can stick together across intestines causing serious infections and death. Seek immediate medical attention if magnets are swallowed or inhaled.

**⚠ WARNING: CHOKING HAZARD -**

Small parts. Not for children under 3 years.

**Retail: \$7.99**

#BUC-24001



**BUC-EE'S™**

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MADE IN CHINA



1 92484 10230 8

BU24-110/315000











































**Miscellaneous Statement to Application for BUC-EE'S in 4, 5, 12, 14, 16, 20, 21, 22, 25, 28,  
29, 30, 31, 35, 37 & 43**

**Class 14**

The stated 2013 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 14 applies specifically to the goods "souvenir coins".

The dates of first use for the remaining goods are as follows:

"lanyards for keys"

Date of First Use of the Mark Anywhere: August 29, 2024

Date of First Use the Mark in Commerce: August 29, 2024

**Class 16**

The stated 2014 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 16 applies specifically to the goods "books".

The dates of first use for the remaining goods are as follows:

"paper cake decoration"

Date of First Use of the Mark Anywhere: August 23, 2022

Date of First Use the Mark in Commerce: August 23, 2022

"wrapping paper"

Date of First Use of the Mark Anywhere: August 26, 2022

Date of First Use the Mark in Commerce: August 26, 2022

"journals"

Date of First Use of the Mark Anywhere: April 7, 2024

Date of First Use the Mark in Commerce: April 7, 2024

"scratch art kits"

Date of First Use of the Mark Anywhere: July 14, 2024

Date of First Use the Mark in Commerce: July 14, 2024

"lanyards for IDs"

Date of First Use of the Mark Anywhere: August 29, 2024

Date of First Use the Mark in Commerce: August 29, 2024

**Class 20**

The stated September 16, 2017 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 20 applies specifically to the goods "hammocks".

The dates of first use for the remaining goods are as follows:

"chairs"

Date of First Use of the Mark Anywhere: February 20, 2018

Date of First Use the Mark in Commerce: February 20, 2018

**Class 21**

The stated January 1, 1986 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 21 applies specifically to the goods "portable coolers".

The dates of first use for the remaining goods are as follows:

“cups; mugs; tumblers”

Date of First Use of the Mark Anywhere: July 7, 2000

Date of First Use the Mark in Commerce: July 7, 2000

“thermal insulated bags”

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

“insulated beverage sleeves”

Date of First Use of the Mark Anywhere: March 27, 2010

Date of First Use the Mark in Commerce: March 27, 2010

“shot glass”

Date of First Use of the Mark Anywhere: November 10, 2010

Date of First Use the Mark in Commerce: November 10, 2010

“lunch boxes”

Date of First Use of the Mark Anywhere: February 13, 2017

Date of First Use the Mark in Commerce: February 13, 2017

#### Class 25

The stated 2009 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 25 applies specifically to the goods “headwear; tops as clothing; bottoms as clothing”.

The dates of first use for the remaining goods are as follows:

“sweatshirts”

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

“ribbons and bows being hair decorations”

Date of First Use of the Mark Anywhere: August 25, 2018

Date of First Use the Mark in Commerce: August 25, 2018

“hair bands”

Date of First Use of the Mark Anywhere: March 1, 2019

Date of First Use the Mark in Commerce: March 1, 2019

“one-piece suits”

Date of First Use of the Mark Anywhere: October 11, 2019

Date of First Use the Mark in Commerce: October 11, 2019

“hair ties”

Date of First Use of the Mark Anywhere: March 6, 2020

Date of First Use the Mark in Commerce: March 6, 2020

“socks”

Date of First Use of the Mark Anywhere: December 2021

Date of First Use the Mark in Commerce: December 2021

#### Class 28



The stated 2006 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 28 applies specifically to the goods "balls for games; games".

The dates of first use for the remaining goods are as follows:

"playing cards"

Date of First Use of the Mark Anywhere: July 20, 2010

Date of First Use the Mark in Commerce: July 20, 2010

"body boards"

Date of First Use of the Mark Anywhere: May 11, 2018

Date of First Use the Mark in Commerce: May 11, 2018

"inflatable tube floats"

Date of First Use of the Mark Anywhere: January 1, 2020

Date of First Use the Mark in Commerce: January 1, 2020

"beach balls"

Date of First Use of the Mark Anywhere: March 3, 2023

Date of First Use the Mark in Commerce: March 3, 2023

"water toys"

Date of First Use of the Mark Anywhere: March 22, 2023

Date of First Use the Mark in Commerce: March 22, 2023

"jigsaw puzzles"

Date of First Use of the Mark Anywhere: August 25, 2024

Date of First Use the Mark in Commerce: August 25, 2024

"fidget toys"

Date of First Use of the Mark Anywhere: September 9, 2024

Date of First Use the Mark in Commerce: September 9, 2024

#### Class 29

The stated August 5, 2003 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 29 applies specifically to the goods "nut-based food; meat-based snacks; vegetable-based snack; cheese-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads; ".

The dates of first use for the remaining goods are as follows:

"potato-based snacks"

Date of First Use of the Mark Anywhere: February 24, 2014

Date of First Use the Mark in Commerce: February 24, 2014

#### Class 30

The stated 2000 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 30 applies specifically to the goods "coffee; tea".

The dates of first use for the remaining goods are as follows:

"ice"

Date of First Use of the Mark Anywhere: 2001  
Date of First Use the Mark in Commerce: 2001

"pretzels; chocolate confections; sandwiches; candy; salsa; cereal-based snack; grain-based snack; wrap sandwich; packaged meat; fudge"

Date of First Use of the Mark Anywhere: August 5, 2003  
Date of First Use the Mark in Commerce: August 5, 2003

"food package combinations"

Date of First Use of the Mark Anywhere: 2003  
Date of First Use the Mark in Commerce: 2003

"seasonings; corn-based snack"

Date of First Use of the Mark Anywhere: 2006  
Date of First Use the Mark in Commerce: 2006

"cotton candy"

Date of First Use of the Mark Anywhere: October 22, 2015  
Date of First Use the Mark in Commerce: October 22, 2015

"mints for breath"

Date of First Use of the Mark Anywhere: March 5, 2019  
Date of First Use the Mark in Commerce: March 5, 2019

"frozen confections"

Date of First Use of the Mark Anywhere: April 4, 2019  
Date of First Use the Mark in Commerce: April 4, 2019

"cookie dough"

Date of First Use of the Mark Anywhere: March 9, 2021  
Date of First Use the Mark in Commerce: March 9, 2021

PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

**Trademark/Service Mark Application, Principal Register****Serial Number: 98957685****Filing Date: 01/13/2025****The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	98957685
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>COLOR MARK</b>	YES
<b>COLOR(S) CLAIMED (If applicable)</b>	The color(s) yellow, red, brown, black and white is/are claimed as a feature of the mark.
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the head of a brown and white beaver with a red tongue, black nose, white teeth, and black eyes wearing a red baseball cap with a brown, black, and white ear showing through the side of it. The beaver design is within a yellow circle that is outlined in black.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	900 x 892
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Buc-ee's, Ltd.
<b>*MAILING ADDRESS</b>	327 FM 2004 Rd
<b>*CITY</b>	Lake Jackson
<b>*STATE (Required for U.S. applicants)</b>	Texas
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)</b>	77566
<b>*EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME(S) OF GENERAL PARTNER(S) &amp; CITIZENSHIP/INCORPORATION</b>	Buc-ee's Management, LLC, a Texas limited liability company
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	



INTERNATIONAL CLASS	004
*IDENTIFICATION	Candles
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/14/2023
FIRST USE IN COMMERCE DATE	At least as early as 03/14/2023
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0003.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0004.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	005
*IDENTIFICATION	Swim diapers
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/29/2024
FIRST USE IN COMMERCE DATE	At least as early as 03/29/2024
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0005.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0006.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	012
*IDENTIFICATION	Car window shade
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/13/2019
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2019
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0007.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark as shown on packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	014
*IDENTIFICATION	Lanyards for keys; souvenir coins
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/22/2012
FIRST USE IN COMMERCE DATE	At least as early as 11/22/2012

SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0008.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0008.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0009.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0009.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	016
*IDENTIFICATION	Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2014
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2014
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0010.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0010.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0011.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0011.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	020
*IDENTIFICATION	Chairs; hammocks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/16/2017
FIRST USE IN COMMERCE DATE	At least as early as 09/16/2017
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0012.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0012.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label attached to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	021
*IDENTIFICATION	Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1986
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1986
SPECIMEN FILE NAME(S)	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0013.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0013.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided

WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	022
*IDENTIFICATION	Canopies
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/02/2020
FIRST USE IN COMMERCE DATE	At least as early as 01/02/2020
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0014.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label affixed to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	025
*IDENTIFICATION	One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2004
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0015.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	028
*IDENTIFICATION	Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2006
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2006
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0016.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	029
*IDENTIFICATION	Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads
FILING BASIS	SECTION 1(a)



FIRST USE ANYWHERE DATE	At least as early as 08/05/2003
FIRST USE IN COMMERCE DATE	At least as early as 08/05/2003
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0017.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0018.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	030
*IDENTIFICATION	Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2000
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2000
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0019.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on packaging of the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	031
*IDENTIFICATION	Soft drinks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2013
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2013
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0020.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0021.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0022.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a store display for the goods, a photograph of a dispenser of the goods and a photograph of a container for the goods which bear the mark
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
*IDENTIFICATION	Retail store services featuring a wide variety of goods of others
FILING BASIS	SECTION 1(a)

<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/1982
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/1982
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0023.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on retail storefront
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	037
<b>*IDENTIFICATION</b>	Car washing services
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/06/2006
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/06/2006
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0024.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0025.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photographs of the mark shown at car wash service station
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	043
<b>*IDENTIFICATION</b>	Take-out restaurant services; coffee bar services
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/1982
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/1982
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0026.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of a display advertising the services
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>ACTIVE PRIOR REGISTRATION(S)</b>	The applicant claims ownership of active prior U.S. Registration Number(s) 3246893, 4007064, 6421518, and others.
<b>MISCELLANEOUS FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">MIS-1708554123-2025010915 1450718202 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf</a>
<b>CONVERTED PDF FILE(S) (4 pages)</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0027.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1 \ APP0028.JPG</a>

	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1\ APP0029.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1\ APP0029.JPG</a>
	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1\ APP0030.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957685\xml1\ APP0030.JPG</a>
<b>ATTORNEY INFORMATION</b>	
NAME	Linda M. Merritt
ATTORNEY DOCKET NUMBER	T0073US.AP3
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Norton Rose Fulbright US LLP
STREET	2200 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	75201-7932
PHONE	214-855-8000
EMAIL ADDRESS	doipdocket@nortonrosefulbright.com
OTHER APPOINTED ATTORNEY	All other attorneys with Norton Rose Fulbright US LLP
<b>CORRESPONDENCE INFORMATION</b>	
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<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	16
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	5600
*TOTAL FEES PAID	5600
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Kevin McNabb/
SIGNATORY'S NAME	Kevin McNabb
SIGNATORY'S POSITION	Senior Director of Marketing, General Merchandise
SIGNATORY'S PHONE NUMBER	214-855-8000
DATE SIGNED	01/13/2025
SIGNATURE METHOD	Sent to third party for signature





PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register****Serial Number: 98957685****Filing Date: 01/13/2025****To the Commissioner for Trademarks:**

**MARK:** (Stylized and/or Design, see [mark](#)) The color(s) yellow, red, brown, black and white is/are claimed as a feature of the mark. The mark consists of the head of a brown and white beaver with a red tongue, black nose, white teeth, and black eyes wearing a red baseball cap with a brown, black, and white ear showing through the side of it. The beaver design is within a yellow circle that is outlined in black.

The applicant, Buc-ee's, Ltd., a limited partnership legally organized under the laws of Texas, comprising of Buc-ee's Management, LLC, a Texas limited liability company, having an address of

327 FM 2004 Rd

Lake Jackson, Texas 77566

United States

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 004: Candles

In International Class 004, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/14/2023, and first used in commerce at least as early as 03/14/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 005: Swim diapers

In International Class 005, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/29/2024, and first used in commerce at least as early as 03/29/2024, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 012: Car window shade

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/13/2019, and first used in commerce at least as early as 05/13/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark as shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 014: Lanyards for keys; souvenir coins

In International Class 014, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/22/2012, and first used in commerce at least as early as 11/22/2012, and is now in use in such commerce. The applicant is

submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 016: Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration

In International Class 016, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2014, and first used in commerce at least as early as 00/00/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 020: Chairs; hammocks

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 09/16/2017, and first used in commerce at least as early as 09/16/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label attached to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 021: Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes

In International Class 021, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/01/1986, and first used in commerce at least as early as 01/01/1986, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on the packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 022: Canopies

In International Class 022, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/02/2020, and first used in commerce at least as early as 01/02/2020, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label affixed to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 025: One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2004, and first used in commerce at least as early as 00/00/2004, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 028: Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats



In International Class 028, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2006, and first used in commerce at least as early as 00/00/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 029: Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads

In International Class 029, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/05/2003, and first used in commerce at least as early as 08/05/2003, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on the packaging for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 030: Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy

In International Class 030, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2000, and first used in commerce at least as early as 00/00/2000, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on packaging of the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 031: Soft drinks

In International Class 031, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a store display for the goods, a photograph of a dispenser of the goods and a photograph of a container for the goods which bear the mark.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 035: Retail store services featuring a wide variety of goods of others

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on retail storefront.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 037: Car washing services

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/06/2006, and first used in commerce at least as early as 08/06/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed

goods/services, consisting of a(n) Photographs of the mark shown at car wash service station.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 043: Take-out restaurant services; coffee bar services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a display advertising the services.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

#### **Claim of Active Prior Registration(s)**

The applicant claims ownership of active prior U.S. Registration Number(s) 3246893, 4007064, 6421518, and others.

#### **Miscellaneous Statement**

#### **Original PDF file:**

[MIS-1708554123-2025010915 1450718202 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf](#)

#### **Converted PDF file(s) (4 pages)**

[Miscellaneous File1](#)

[Miscellaneous File2](#)

[Miscellaneous File3](#)

[Miscellaneous File4](#)

The owner's/holder's proposed attorney information: Linda M. Merritt. Other appointed attorneys are All other attorneys with Norton Rose Fulbright US LLP. Linda M. Merritt of Norton Rose Fulbright US LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

2200 Ross Avenue, Suite 3600

Dallas, Texas 75201-7932

United States

214-855-8000(phone)

doipdocket@nortonrosefulbright.com

The docket/reference number is T0073US.AP3.

Linda M. Merritt submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

#### **The applicant's current Correspondence Information:**

Linda M. Merritt

PRIMARY EMAIL FOR CORRESPONDENCE: doipdocket@nortonrosefulbright.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): stephanie.schmidt@nortonrosefulbright.com;  
anthony.olivas@nortonrosefulbright.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$5600 has been submitted with the application, representing payment for 16 class(es).

#### **Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Kevin McNabb/ Date: 01/13/2025

Signatory's Name: Kevin McNabb

Signatory's Position: Senior Director of Marketing, General Merchandise

Signatory's Phone Number: 214-855-8000

Signature method: Sent to third party for signature

Payment Sale Number: 98957685

Payment Accounting Date: 01/13/2025

Serial Number: 98957685

Internet Transmission Date: Mon Jan 13 18:04:44 ET 2025

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XXX-2025011318044636

2671-98957685-880a48acbfac6a6f8d0108099a

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CC-04449306-20250109151450718202















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Fiber Content: 100% Cotton  
Care Instructions

- Machine wash normal
- Hang dry in the shade











TM

# Auto Sunshade

- Protects and cools your car's interior
- Blocks damaging UV rays



**INSTALLATION:** Press sunshade against windshield and pull down visor to hold in place. Use either side out.

**CAUTION:** Always remove sunshade from windshield before starting engine.



Proudly Distributed by  
Buc-ee's, Ltd., 327 FM 3004  
Lake Jackson, TX 77566  
800-468-2285

**Retail: \$14.98**

BUC'S LOGO ACCORD SUNSHADE



MADE IN CHINA



RECYCLABLE  
SUNSHADE

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**U**  
UNIVERSAL  
26 in x 57 in





















**BUC-EE'S®**



## **TAILGATE CHAIR**

- Comfortable Ergonomic Design
- Folds Compact For Easy Carry and Storage
- Breathable Reinforced Mesh Backrest
- 2 x Integrated Drink Holders and 1 x Side Storage Pocket
- Durable Powder Coated Steel Frame



- Full Set Up Dimensions: H 37.5" x W 35.5" x D 27"
- Materials: 600D Polyester, Steel Frame
- Total Weight: 8.7 lbs.

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# MAGNETIC FIDGET SLIDER



**⚠ WARNING: MAGNETS -**

Swallowed magnets can stick together across intestines causing serious infections and death. Seek immediate medical attention if magnets are swallowed or inhaled.

**⚠ WARNING: CHOKING HAZARD -**

Small parts. Not for children under 3 years.

**Retail: \$7.99**

#BUC-24001



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BU24-110/315000







































**Miscellaneous Statement to Application for**  
**29, 30, 31, 35, 37 & 43**

**in 4, 5, 12, 14, 16, 20, 21, 22, 25, 28,**

**Class 14**

The stated November 22, 2012 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 14 applies specifically to the goods "lanyards for keys".

The dates of first use for the remaining goods are as follows:

"souvenir coins"

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

**Class 16**

The stated 2014 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 16 applies specifically to the goods "books".

The dates of first use for the remaining goods are as follows:

"lanyards for IDs"

Date of First Use of the Mark Anywhere: February 5, 2020

Date of First Use the Mark in Commerce: February 5, 2020

"paper cake decoration"

Date of First Use of the Mark Anywhere: August 23, 2022

Date of First Use the Mark in Commerce: August 23, 2022

"wrapping paper"

Date of First Use of the Mark Anywhere: August 26, 2022

Date of First Use the Mark in Commerce: August 26, 2022

"journals"

Date of First Use of the Mark Anywhere: April 7, 2024

Date of First Use the Mark in Commerce: April 7, 2024

"scratch art kits"

Date of First Use of the Mark Anywhere: July 14, 2024

Date of First Use the Mark in Commerce: July 14, 2024

**Class 20**

The stated September 16, 2017 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 20 applies specifically to the goods "hammocks".

The dates of first use for the remaining goods are as follows:

"chairs"

Date of First Use of the Mark Anywhere: February 20, 2018

Date of First Use the Mark in Commerce: February 20, 2018



Class 21

The stated January 1, 1986 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 21 applies specifically to the goods "portable coolers".

The dates of first use for the remaining goods are as follows:

"cups; mugs; tumblers"

Date of First Use of the Mark Anywhere: July 7, 2000

Date of First Use the Mark in Commerce: July 7, 2000

"thermal insulated bags"

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

"insulated beverage sleeves"

Date of First Use of the Mark Anywhere: March 27, 2010

Date of First Use the Mark in Commerce: March 27, 2010

"shot glass"

Date of First Use of the Mark Anywhere: November 10, 2010

Date of First Use the Mark in Commerce: November 10, 2010

"lunch boxes"

Date of First Use of the Mark Anywhere: February 13, 2017

Date of First Use the Mark in Commerce: February 13, 2017

Class 25

The stated 2004 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 25 applies specifically to the goods "tops as clothing".

The dates of first use for the remaining goods are as follows:

"headwear; bottoms as clothing"

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

"socks"

Date of First Use of the Mark Anywhere: 2008

Date of First Use the Mark in Commerce: 2008

"sweatshirts"

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

"ribbons and bows being hair decorations"

Date of First Use of the Mark Anywhere: August 25, 2018

Date of First Use the Mark in Commerce: August 25, 2018

"hair bands"

Date of First Use of the Mark Anywhere: March 1, 2019

Date of First Use the Mark in Commerce: March 1, 2019

“one-piece suits”

Date of First Use of the Mark Anywhere: October 11, 2019

Date of First Use the Mark in Commerce: October 11, 2019

“hair ties”

Date of First Use of the Mark Anywhere: March 6, 2020

Date of First Use the Mark in Commerce: March 6, 2020

Class 28

The stated 2006 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 28 applies specifically to the goods “balls for games; games”.

The dates of first use for the remaining goods are as follows:

“playing cards”

Date of First Use of the Mark Anywhere: July 20, 2010

Date of First Use the Mark in Commerce: July 20, 2010

“body boards”

Date of First Use of the Mark Anywhere: May 11, 2018

Date of First Use the Mark in Commerce: May 11, 2018

“inflatable tube floats”

Date of First Use of the Mark Anywhere: January 1, 2020

Date of First Use the Mark in Commerce: January 1, 2020

“beach balls”

Date of First Use of the Mark Anywhere: March 3, 2023

Date of First Use the Mark in Commerce: March 3, 2023

“water toys”

Date of First Use of the Mark Anywhere: March 22, 2023

Date of First Use the Mark in Commerce: March 22, 2023

“jigsaw puzzles”

Date of First Use of the Mark Anywhere: August 25, 2024

Date of First Use the Mark in Commerce: August 25, 2024

“fidget toys”

Date of First Use of the Mark Anywhere: September 9, 2024

Date of First Use the Mark in Commerce: September 9, 2024

Class 29

The stated August 5, 2003 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 29 applies specifically to the goods “meat-based snacks; cheese-based snacks; garden salads; chicken salads; potato salads”.

The dates of first use for the remaining goods are as follows:



"nut-based food; vegetable-based snack; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs"

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

"potato-based snacks"

Date of First Use of the Mark Anywhere: February 24, 2014

Date of First Use the Mark in Commerce: February 24, 2014

Class 30

The stated 2000 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 30 applies specifically to the goods "coffee; tea".

The dates of first use for the remaining goods are as follows:

"ice"

Date of First Use of the Mark Anywhere: 2001

Date of First Use the Mark in Commerce: 2001

"sandwiches; wrap sandwich; packaged meat; fudge"

Date of First Use of the Mark Anywhere: August 5, 2003

Date of First Use the Mark in Commerce: August 5, 2003

"food package combinations"

Date of First Use of the Mark Anywhere: 2003

Date of First Use the Mark in Commerce: 2003

"pretzels; chocolate confections; candy; salsa; cereal-based snack; grain-based snack"

Date of First Use of the Mark Anywhere: August 2006

Date of First Use the Mark in Commerce: August 2006

"seasonings; corn-based snack"

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

"cotton candy"

Date of First Use of the Mark Anywhere: October 22, 2015

Date of First Use the Mark in Commerce: October 22, 2015

"mints for breath"

Date of First Use of the Mark Anywhere: March 5, 2019

Date of First Use the Mark in Commerce: March 5, 2019

"frozen confections"

Date of First Use of the Mark Anywhere: April 4, 2019

Date of First Use the Mark in Commerce: April 4, 2019

"cookie dough"

Date of First Use of the Mark Anywhere: March 9, 2021

Date of First Use the Mark in Commerce: March 9, 2021

PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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**Trademark/Service Mark Application, Principal Register****Serial Number: 98957689****Filing Date: 01/13/2025****The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	98957689
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0002.JPG</a>
<b>SPECIAL FORM</b>	YES
<b>USPTO-GENERATED IMAGE</b>	NO
<b>COLOR MARK</b>	NO
<b>*DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of ta cartoon image of a beaver head wearing a hat with a circle around it.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	612 x 657
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Buc-ee's, Ltd.
<b>*MAILING ADDRESS</b>	327 FM 2004 Rd
<b>*CITY</b>	Lake Jackson
<b>*STATE (Required for U.S. applicants)</b>	Texas
<b>*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)</b>	77566
<b>*EMAIL ADDRESS</b>	XXXX
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	limited partnership
<b>STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED</b>	Texas
<b>NAME(S) OF GENERAL PARTNER(S) &amp; CITIZENSHIP/INCORPORATION</b>	Buc-ee's Management, LLC, a Texas limited liability company
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	004
<b>*IDENTIFICATION</b>	Candles
<b>FILING BASIS</b>	SECTION 1(a)



FIRST USE ANYWHERE DATE	At least as early as 03/14/2023
FIRST USE IN COMMERCE DATE	At least as early as 03/14/2023
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0003.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0004.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	005
*IDENTIFICATION	Swim diapers
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 03/29/2024
FIRST USE IN COMMERCE DATE	At least as early as 03/29/2024
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0005.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0006.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	012
*IDENTIFICATION	Car window shade
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/13/2019
FIRST USE IN COMMERCE DATE	At least as early as 05/13/2019
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0007.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark as shown on packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	014
*IDENTIFICATION	Lanyards for keys; souvenir coins
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 11/22/2012
FIRST USE IN COMMERCE DATE	At least as early as 11/22/2012
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0008.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0009.JPG</a>

SPECIMEN DESCRIPTION	Photographs of the mark shown on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	016
*IDENTIFICATION	Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2014
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2014
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0010.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0011.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	020
*IDENTIFICATION	Chairs; hammocks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/16/2017
FIRST USE IN COMMERCE DATE	At least as early as 09/16/2017
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0012.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on a label attached to the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	021
*IDENTIFICATION	Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1986
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1986
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0013.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	022
*IDENTIFICATION	Canopies



<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 01/02/2020
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 01/02/2020
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0014.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0014.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a label affixed to the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	025
<b>*IDENTIFICATION</b>	One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2004
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2004
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0015.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0015.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	028
<b>*IDENTIFICATION</b>	Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 00/00/2006
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 00/00/2006
<b>SPECIMEN FILE NAME(S)</b>	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0016.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0016.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	Photograph of the mark shown on a hangtag for the goods
<b>WEBPAGE URL</b>	None Provided
<b>WEBPAGE DATE OF ACCESS</b>	None Provided
<b>INTERNATIONAL CLASS</b>	029
<b>*IDENTIFICATION</b>	Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads
<b>FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 08/05/2003
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 08/05/2003
	<a href="\\TICRS\EXPORT18\IMAGEOUT">\\TICRS\EXPORT18\IMAGEOUT</a>

SPECIMEN FILE NAME(S)	<a href="#">18\989\576\98957689\xml1 \ APP0017.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957689\xml1 \ APP0018.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown on the packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	030
*IDENTIFICATION	Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2000
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2000
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957689\xml1 \ APP0019.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on packaging for the goods
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	031
*IDENTIFICATION	Soft drinks
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/2013
FIRST USE IN COMMERCE DATE	At least as early as 00/00/2013
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957689\xml1 \ APP0020.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957689\xml1 \ APP0021.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT 18\989\576\98957689\xml1 \ APP0022.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a store display for the goods, a photograph of a dispenser of the goods and a photograph of a container for the goods which bear the mark
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	035
*IDENTIFICATION	Retail store services featuring a wide variety of goods of others
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1982
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1982



SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0023.JPG</a>
SPECIMEN DESCRIPTION	Photograph of the mark shown on retail storefront
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	037
*IDENTIFICATION	Car washing services
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/06/2006
FIRST USE IN COMMERCE DATE	At least as early as 08/06/2006
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0024.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0025.JPG</a>
SPECIMEN DESCRIPTION	Photographs of the mark shown at car wash service station
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
INTERNATIONAL CLASS	043
*IDENTIFICATION	Take-out restaurant services; coffee bar services
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1982
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1982
SPECIMEN FILE NAME(S)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0026.JPG</a>
SPECIMEN DESCRIPTION	Photograph of a display advertising the services
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
<b>ADDITIONAL STATEMENTS SECTION</b>	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 3246893, 4007064, 6421518, and others.
MISCELLANEOUS FILE NAME(S)	
ORIGINAL PDF FILE	<a href="#">MIS-2-1708554123-20250109 142257583881 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf</a>
CONVERTED PDF FILE(S) (4 pages)	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0027.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0028.JPG</a>
	<a href="#">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1 \ APP0029.JPG</a>

	<a href="\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1\ APP0030.JPG">\\TICRS\EXPORT18\IMAGEOUT18\989\576\98957689\xml1\ APP0030.JPG</a>
<b>ATTORNEY INFORMATION</b>	
NAME	Linda M. Merritt
ATTORNEY DOCKET NUMBER	T0072US.AP3
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Norton Rose Fulbright US LLP
STREET	2200 Ross Avenue, Suite 3600
CITY	Dallas
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	75201-7932
PHONE	214-855-8000
EMAIL ADDRESS	doipdocket@nortonrosefulbright.com
OTHER APPOINTED ATTORNEY	All other attorneys with Norton Rose Fulbright US LLP
<b>CORRESPONDENCE INFORMATION</b>	
NAME	Linda M. Merritt
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	doipdocket@nortonrosefulbright.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	stephanie.schmidt@nortonrosefulbright.com; anthony.olivas@nortonrosefulbright.com
<b>FEE INFORMATION</b>	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	16
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	5600
*TOTAL FEES PAID	5600
<b>SIGNATURE INFORMATION</b>	
SIGNATURE	/Kevin McNabb/
SIGNATORY'S NAME	Kevin McNabb
SIGNATORY'S POSITION	Senior Director of Marketing, General Merchandise
SIGNATORY'S PHONE NUMBER	214-855-8000
DATE SIGNED	01/13/2025
SIGNATURE METHOD	Sent to third party for signature

PTO- 1478

Approved for use through 08/31/2027. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 98957689**

**Filing Date: 01/13/2025**

### To the Commissioner for Trademarks:

**MARK:** (Stylized and/or Design, see [mark](#)) The applicant is not claiming color as a feature of the mark. The mark consists of a cartoon image of a beaver head wearing a hat with a circle around it.

The applicant, Buc-ee's, Ltd., a limited partnership legally organized under the laws of Texas, comprising of Buc-ee's Management, LLC, a Texas limited liability company, having an address of

327 FM 2004 Rd

Lake Jackson, Texas 77566

United States

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 004: Candles

In International Class 004, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/14/2023, and first used in commerce at least as early as 03/14/2023, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 005: Swim diapers

In International Class 005, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 03/29/2024, and first used in commerce at least as early as 03/29/2024, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 012: Car window shade

In International Class 012, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 05/13/2019, and first used in commerce at least as early as 05/13/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark as shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 014: Lanyards for keys; souvenir coins

In International Class 014, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 11/22/2012, and first used in commerce at least as early as 11/22/2012, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed



goods/services, consisting of a(n) Photographs of the mark shown on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 016: Lanyards for IDs; books; journals; wrapping paper; scratch art kits; paper cake decoration

In International Class 016, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2014, and first used in commerce at least as early as 00/00/2014, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on a label affixed to the packaging and on a hangtag for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 020: Chairs; hammocks

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 09/16/2017, and first used in commerce at least as early as 09/16/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label attached to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 021: Cups; portable coolers; insulated beverage sleeves; thermal insulated bags; shot glass; tumblers; mugs; lunch boxes

In International Class 021, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/01/1986, and first used in commerce at least as early as 01/01/1986, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on the packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 022: Canopies

In International Class 022, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 01/02/2020, and first used in commerce at least as early as 01/02/2020, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a label affixed to the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 025: One-piece suits; headwear; socks; tops as clothing; bottoms as clothing; sweatshirts; hair ties; hair bands; ribbons and bows being hair decorations

In International Class 025, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2004, and first used in commerce at least as early as 00/00/2004, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 028: Balls for games; playing cards; jigsaw puzzles; games; fidget toys; body boards; water toys; beach balls; inflatable tube floats

In International Class 028, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2006, and first used in commerce at least as early as 00/00/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on a hangtag for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 029: Nut-based food; meat-based snacks; vegetable-based snack; cheese-based snack; potato-based snacks; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs; garden salads; chicken salads; potato salads

In International Class 029, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/05/2003, and first used in commerce at least as early as 08/05/2003, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown on the packaging for the goods.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 030: Pretzels; frozen confections; chocolate confections; cookie dough; coffee; tea; sandwiches; mints for breath; sauces; seasonings; ice; food package combinations; candy; salsa; cereal-based snack; grain-based snack; corn-based snack; wrap sandwich; packaged meat; fudge; cotton candy

In International Class 030, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2000, and first used in commerce at least as early as 00/00/2000, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on packaging for the goods.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 031: Soft drinks

In International Class 031, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/2013, and first used in commerce at least as early as 00/00/2013, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a store display for the goods, a photograph of a dispenser of the goods and a photograph of a container for the goods which bear the mark.

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 035: Retail store services featuring a wide variety of goods of others

In International Class 035, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of the mark shown on retail storefront.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 037: Car washing services

In International Class 037, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/06/2006, and first used in commerce at least as early as 08/06/2006, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photographs of the mark shown at car wash service station.

[Specimen File1](#)

[Specimen File2](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

International Class 043: Take-out restaurant services; coffee bar services

In International Class 043, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 00/00/1982, and first used in commerce at least as early as 00/00/1982, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) Photograph of a display advertising the services.

[Specimen File1](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

#### **Claim of Active Prior Registration(s)**

The applicant claims ownership of active prior U.S. Registration Number(s) 3246893, 4007064, 6421518, and others.

#### **Miscellaneous Statement**

#### **Original PDF file:**

[MIS-2-1708554123-20250109 142257583881 . 5 12 14 16 20 21 22 25 28 29 30 31 35 37 43.pdf](#)

#### **Converted PDF file(s) (4 pages)**

[Miscellaneous File1](#)

[Miscellaneous File2](#)

[Miscellaneous File3](#)

[Miscellaneous File4](#)

The owner's/holder's proposed attorney information: Linda M. Merritt. Other appointed attorneys are All other attorneys with Norton Rose Fulbright US LLP. Linda M. Merritt of Norton Rose Fulbright US LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

2200 Ross Avenue, Suite 3600

Dallas, Texas 75201-7932

United States

214-855-8000(phone)

doipdocket@nortonrosefulbright.com

The docket/reference number is T0072US.AP3.

Linda M. Merritt submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Linda M. Merritt

PRIMARY EMAIL FOR CORRESPONDENCE: doipdocket@nortonrosefulbright.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): stephanie.schmidt@nortonrosefulbright.com;  
anthony.olivas@nortonrosefulbright.com

**Requirement for Email and Electronic Filing:** I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$5600 has been submitted with the application, representing payment for 16 class(es).

#### **Declaration**

☒ **Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**



- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or**

**If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
  - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
  - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

**Declaration Signature**

Signature: /Kevin McNabb/ Date: 01/13/2025

Signatory's Name: Kevin McNabb

Signatory's Position: Senior Director of Marketing, General Merchandise

Signatory's Phone Number: 214-855-8000

Signature method: Sent to third party for signature

Payment Sale Number: 98957689

Payment Accounting Date: 01/13/2025

Serial Number: 98957689

Internet Transmission Date: Mon Jan 13 18:06:00 ET 2025

TEAS Stamp: USPTO/BAS-XXX.XX.XX.XXX-2025011318060158

3531-98957689-8809d95411e81d6a27a45979e9

7714d95b679ff092c93fe3c40b6ea531c9c734-C

C-06009612-20250109142257583881













Proudly Distributed By:  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com

MADE IN CHINA  
25823GLEM

Fiber Content: 100% Cotton  
Care Instructions

- Machine wash normal
- Hang dry in the shade































**BUC-EE'S®**



## **TAILGATE CHAIR**

- Comfortable Ergonomic Design
- Folds Compact For Easy Carry and Storage
- Breathable Reinforced Mesh Backrest
- 2 x Integrated Drink Holders and 1 x Side Storage Pocket
- Durable Powder Coated Steel Frame



• Full Set Up Dimensions: H 37.5" x W 35.5" x D 27"  
• Materials: 600D Polyester, Steel Frame  
• Total Weight: 8.7 lbs.

Wholesale Distributed by Buc-ee's, Ltd.  
©2004  
Lubbock, Texas, TX 79406  
www.buc-ees.com















# MAGNETIC FIDGET SLIDER



**⚠ WARNING: MAGNETS -**

Swallowed magnets can stick together across intestines causing serious infections and death. Seek immediate medical attention if magnets are swallowed or inhaled.

**⚠ WARNING: CHOKING HAZARD -**

Small parts. Not for children under 3 years.

**Retail: \$7.99**

#BUC-24001



**BUC-EE'S™**

Proudly Distributed By  
Buc-ee's, Ltd., 327 FM 2004  
Lake Jackson, TX 77566  
buc-ees.com

MADE IN CHINA



1 92484 10230 8  
BU24-110/315000





































**Miscellaneous Statement to Application for** **in 4, 5, 12, 14, 16, 20, 21, 22, 25, 28,**  
**29, 30, 31, 35, 37 & 43**

**Class 14**

The stated November 22, 2012 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 14 applies specifically to the goods "lanyards for keys".

The dates of first use for the remaining goods are as follows:

"souvenir coins"

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

**Class 16**

The stated 2014 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 16 applies specifically to the goods "books".

The dates of first use for the remaining goods are as follows:

"lanyards for IDs"

Date of First Use of the Mark Anywhere: February 5, 2020

Date of First Use the Mark in Commerce: February 5, 2020

"paper cake decoration"

Date of First Use of the Mark Anywhere: August 23, 2022

Date of First Use the Mark in Commerce: August 23, 2022

"wrapping paper"

Date of First Use of the Mark Anywhere: August 26, 2022

Date of First Use the Mark in Commerce: August 26, 2022

"journals"

Date of First Use of the Mark Anywhere: April 7, 2024

Date of First Use the Mark in Commerce: April 7, 2024

"scratch art kits"

Date of First Use of the Mark Anywhere: July 14, 2024

Date of First Use the Mark in Commerce: July 14, 2024

**Class 20**

The stated September 16, 2017 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 20 applies specifically to the goods "hammocks".

The dates of first use for the remaining goods are as follows:

"chairs"

Date of First Use of the Mark Anywhere: February 20, 2018

Date of First Use the Mark in Commerce: February 20, 2018



Class 21

The stated January 1, 1986 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 21 applies specifically to the goods “portable coolers”.

The dates of first use for the remaining goods are as follows:

“cups; mugs; tumblers”

Date of First Use of the Mark Anywhere: July 7, 2000

Date of First Use the Mark in Commerce: July 7, 2000

“thermal insulated bags; shot glass”

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

“insulated beverage sleeves”

Date of First Use of the Mark Anywhere: March 27, 2010

Date of First Use the Mark in Commerce: March 27, 2010

“lunch boxes”

Date of First Use of the Mark Anywhere: February 13, 2017

Date of First Use the Mark in Commerce: February 13, 2017

Class 25

The stated 2004 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 25 applies specifically to the goods “tops as clothing”.

The dates of first use for the remaining goods are as follows:

“headwear; bottoms as clothing”

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

“socks”

Date of First Use of the Mark Anywhere: 2008

Date of First Use the Mark in Commerce: 2008

“sweatshirts”

Date of First Use of the Mark Anywhere: 2013

Date of First Use the Mark in Commerce: 2013

“ribbons and bows being hair decorations”

Date of First Use of the Mark Anywhere: August 25, 2018

Date of First Use the Mark in Commerce: August 25, 2018

“hair bands”

Date of First Use of the Mark Anywhere: March 1, 2019

Date of First Use the Mark in Commerce: March 1, 2019

“one-piece suits”

Date of First Use of the Mark Anywhere: October 11, 2019

Date of First Use the Mark in Commerce: October 11, 2019

“hair ties”

Date of First Use of the Mark Anywhere: March 6, 2020

Date of First Use the Mark in Commerce: March 6, 2020

Class 28

The stated 2006 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 28 applies specifically to the goods “balls for games; games”.

The dates of first use for the remaining goods are as follows:

“playing cards”

Date of First Use of the Mark Anywhere: July 20, 2010

Date of First Use the Mark in Commerce: July 20, 2010

“body boards”

Date of First Use of the Mark Anywhere: May 11, 2018

Date of First Use the Mark in Commerce: May 11, 2018

“inflatable tube floats”

Date of First Use of the Mark Anywhere: January 1, 2020

Date of First Use the Mark in Commerce: January 1, 2020

“beach balls”

Date of First Use of the Mark Anywhere: March 3, 2023

Date of First Use the Mark in Commerce: March 3, 2023

“water toys”

Date of First Use of the Mark Anywhere: March 22, 2023

Date of First Use the Mark in Commerce: March 22, 2023

“jigsaw puzzles”

Date of First Use of the Mark Anywhere: August 25, 2024

Date of First Use the Mark in Commerce: August 25, 2024

“fidget toys”

Date of First Use of the Mark Anywhere: September 9, 2024

Date of First Use the Mark in Commerce: September 9, 2024

Class 29

The stated August 5, 2003 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 29 applies specifically to the goods “meat-based snacks; cheese-based snacks; garden salads; chicken salads; potato salads”.

The dates of first use for the remaining goods are as follows:

“nut-based food; vegetable-based snack; fruit-based snack; snack food dips; fruit butters; fruit preserves; pickled vegetables; jams; jellies; eggs”

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006



"potato-based snacks"

Date of First Use of the Mark Anywhere: February 24, 2014

Date of First Use the Mark in Commerce: February 24, 2014

Class 30

The stated 2000 Date of First Use of the Mark Anywhere and Date of First Use of the Mark in Class 30 applies specifically to the goods "coffee; tea".

The dates of first use for the remaining goods are as follows:

"ice"

Date of First Use of the Mark Anywhere: 2001

Date of First Use the Mark in Commerce: 2001

"sandwiches; wrap sandwich; packaged meat; fudge"

Date of First Use of the Mark Anywhere: August 5, 2003

Date of First Use the Mark in Commerce: August 5, 2003

"food package combinations"

Date of First Use of the Mark Anywhere: 2003

Date of First Use the Mark in Commerce: 2003

"pretzels; chocolate confections; candy; salsa; cereal-based snack; grain-based snack"

Date of First Use of the Mark Anywhere: August 2006

Date of First Use the Mark in Commerce: August 2006

"seasonings; corn-based snack"

Date of First Use of the Mark Anywhere: 2006

Date of First Use the Mark in Commerce: 2006

"cotton candy"

Date of First Use of the Mark Anywhere: October 22, 2015

Date of First Use the Mark in Commerce: October 22, 2015

"mints for breath"

Date of First Use of the Mark Anywhere: March 5, 2019

Date of First Use the Mark in Commerce: March 5, 2019

"frozen confections"

Date of First Use of the Mark Anywhere: April 4, 2019

Date of First Use the Mark in Commerce: April 4, 2019

"cookie dough"

Date of First Use of the Mark Anywhere: March 9, 2021

Date of First Use the Mark in Commerce: March 9, 2021



**The State of Texas**  
**Secretary of State**


**CERTIFICATE OF TRADEMARK REGISTRATION**

I, **MYRA MCDANIEL**, Secretary of State of the State of Texas hereby certify:

That the attached is the duplicate **APPLICATION FOR REGISTRATION**, filed in the Office of the Secretary of State on the date noted below under Registration Number 45055 in accordance with the provisions of **CHAPTER 16, TEXAS BUSINESS AND COMMERCE CODE**.

Dated 06-28-85



  
Secretary of State



STATE OF TEXAS

## APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

45055

BE IT KNOWN that applicant has heretofore adopted and used and is now using a certain mark in TEXAS and hereby makes application for registration of such mark.

FILED  
in the Office of the  
Secretary of State of Texas

1. Applicant: Arch H. Aplin, III JUN 28 1985
2. Address of applicant is Street 899 Oyster Creek Drive City Lake Jackson Zip 77566 State Texas
3. If applicant is a corporation, show where incorporated: \_\_\_\_\_
4. Describe the mark (words and/or design). BUC-EE'S (word)
5. Description of goods or services in connection with mark as now being used: (BE SPECIFIC) convenience store services
6. The mode or manner in which the mark is now being used and one (1) specimen as actually used is attached. (See instruction 2(a) on reverse side.) On exterior signs and otherwise.
7. Number and title of the class of goods or services. (Only one class per application.) Class 41 (Miscellaneous)
8. Date mark first used by applicant (put date in BOTH spaces):  
(a) Anywhere at least as early as (b) In Texas at least as early as  
July 28, 1982 July 28, 1982
9. Applicant does hereby appoint the Secretary of State of Texas as its agent for service of process in any action relating only to the registration which may be issued, if the applicant be, or shall become, a nonresident individual partnership or association, or foreign corporation not licensed to do business in this state, or cannot be found in this state.
10. Applicant believes himself to be the owner of the mark and no other person to the best of his knowledge and belief, has the right in this state to use such mark either in the identical form thereof, or in such near resemblance to cause confusion, or to cause mistake or to deceive.

Arch H. Aplin, III

(Name of Applicant)

State of TEXAS  
County of BRAZORIA

Arch H. Aplin, III  
(Signature of Applicant, and if applicable  
state title of office or partner.)

Arch H. Aplin, III, personally appeared before me, and being first duly sworn declared that, he signed this application in the capacity designated, if any and further states that, he has read the above application, and the statements therein contained are true.

Subscribed and sworn to before me this 12<sup>th</sup> day of April, 1985.

Susan J. Standard  
Notary Public Signature  
SUSAN J. STANDARD  
Notary Public, State of Texas  
My Commission Expires 1-27-89

Printed Name

TRADEMARK DRAWING SHEET

Applicant: Arch H. Aplin, III

Address: 899 Oyster Creek Drive,  
Lake Jackson, Texas 77566

First Use: Anywhere 7/28/82 Texas 7/28/82

Goods/Services: Convenience Store Services

OFFICE USE ONLY

Registration No.

Registered:

Class No.:

Mark:

Disclaimer:

BUC-EE'S



SPECIMEN ATTACHMENT





# The State of Texas

Secretary of State

MYRA MCDANIEL  
SECRETARY OF STATE

TRADEMARK OBJECTION LETTER  
MONEY NUMBER 513576

CARMEN I. FLORES  
EXAMINER

Arnold White & Durkee  
Paul C VanSlyke  
P O Box 4433  
Houston Texas 77210

MARK: Buc-EE's

DATE: 5-10-85

THE FOLLOWING OBJECTIONS ARE MADE WITH REGARD TO THE SUBMITTED APPLICATION FOR REGISTRATION OF THE ABOVE MARK. IN REPLY, REFER TO THE ABOVE MARK FOR PROPER IDENTIFICATION. A COMPLETE REPLY MUST BE RECEIVED WITHIN 60 DAYS FROM THE MAILING DATE OF THIS NOTICE IN ORDER TO AVOID ABANDONMENT. TRADEMARK PHONE 512-475-1362. ADDRESS SECRETARY OF STATE, TRADEMARK SECTION, P.O. BOX 13697, AUSTIN, TEXAS 78711.

- \*\* Applicant failed to specify the mode or manner in which the mark is being used. By what media is mark communicated? (Labels, tags, ads etc.)
- \*\* For a mark associated with services, please submit actual advertising that contains some understandable reference to those specific services.

Specimens should make an understandable reference to the services provided. A photo of an exterior sign which shows only word is not sufficient.



## ARNOLD, WHITE & DURKEE

A PROFESSIONAL CORPORATION

*Attorneys at Law*

POST OFFICE BOX 4433

HOUSTON, TEXAS 77210

STREET ADDRESS

750 BERING DRIVE

HOUSTON TEXAS 77087

TELEPHONE (713) 788 7600

TELECOPY (713) 788 2678

CABLE ARNWHITE HOU TELE 78 0824

AUSTIN OFFICE

1440 TEXAS COMMERCE BANK BUILDING

700 LAVACA STREET

AUSTIN, TEXAS 78701

TELEPHONE (817) 474 8883

WASHINGTON OFFICE

200 JEFFERSON DAVIS HIGHWAY

SUITE 808

ARLINGTON, VIRGINIA 22202

TELEPHONE (703) 880 8780

JAMES A. REILLY  
OF COUNSEL

TOM ARNOLD  
ROBERT A. WHITE (1929-1977)  
BILL DURKEE  
LOUIS T. HIRKEY  
JOHN F. LYNCH  
PAUL C. VANBLYKE  
JACK C. GOLDSTEIN  
RODNEY R. CALDWELL  
PAUL M. JANICK  
KENNETH E. RUFFNER  
EDWARD A. GOLDSTEIN  
ALAN H. GORDON  
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MICHAEL T. MCLEMORE  
J. PAUL WILLIAMSON  
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JAMES J. ELACQUA  
JOHN D. MORRIS  
WILLIAM D. RAMAN  
SYDNEY M. LEACH  
PATRICIA K. BRELAND  
DONALD J. ASPELUND  
MICHAEL E. HACKLIN  
PETER J. SHURN III  
PATRICIA N. BRANTLEY  
STEPHEN H. CAGLE  
THOMAS A. MIL ER  
KENNETH D. GOODMAN  
D. C. TOEDY III  
MICHAEL L. LYNCH  
J. DAVID CABELLO  
TIMOTHY N. TROP  
CRAIG M. LUNDGELL  
CARL M. DAVIS II  
RICHARD J. GROSS  
PAULA D. MORRIS

June 26, 1985

FILE WOMA:007

Secretary of State  
Trademark Section  
P. O. Box 13697  
Austin, Texas 78711

Attention: Carmen I. Flores, Examiner

Re: Application to Register Service Mark BUC-EE'S  
(Money Number 513576) - Our File WOMA:007

Dear Madam:

In reply to your objection letter of May 10, 1985, applicant submits new specimens of use. Enclosed is a specimen of the letterhead and envelope bearing the mark BUC-EE'S and referring to "Food Stores".

Also enclosed is a tear sheet from newspaper advertising bearing the mark BUC-EE'S.

It is believed that the enclosed specimens are sufficient. In addition, these specimens were discussed with trademark examiner Bryan Smith in a telephone conversation on June 26, 1985. He believed that these specimens would likely be sufficient.

The objection letter also requested a specification of the mode or manner in which the mark is used. The mark is used on exterior signs, newspaper advertising, in-store displays, drink cups, and otherwise.

JUN 28 1985

NO MONEY ENCLOS.

ARNOLD, WHITE &amp; DURKEE

Secretary of State  
June 26, 1985  
Page 2

This application is now believed to be in condition for  
issuance as a registration.

Yours truly,



Paul C. VanSlyke

PCV:bks  
Encls. (3)

cc: Mr. Arch H. Aplin, III  
Buc-ee's, Inc.



and it placed four of its Thursday night comedies among the first five.

It was no surprise that Bill Cos-

the strength shown by NBC's regular series during the past season bodes well for the network's future

OPEN 24 HOURS



EVERY DAY

# BUC-EE'S

&  
DON'S QUIK STOP



**Buc-ee's  
Cooler Cups**

Buy 1 for 29¢  
Get 1 FREE

**Lays  
Potato Chips**

**3/\$1.00**

All Flavors  
or 49¢ each.

**Fresh Deli Sandwich  
Chips - Large Drink**

**Only \$2.99**

Store #2 & 3 Only

Our new stores have a  
super deli & bakery.  
Check them out.



TEXACO

**Blue Bell Fudgesicles  
and Popsicles**

**19¢ Each**



Specials good thru 6-13-85  
at all 4 locations



6 Pk 12  
Oz Cans  
Dr. Pepper or  
Pepsi Products

**\$1.99**

EVERY  
DAY  
LOW  
PRICE

1/2 Gallon

**Milk**

**\$1.99**

EVERY  
DAY  
LOW  
PRICE

Dozen

**Large  
Eggs**

**79¢**

EVERY  
DAY  
LOW  
PRICE



Its free...but for Dad's o  
day to make a hole-in-  
qualify Dad for the fin  
11:00 a.m. The winning!

First place...\$75 Brazos  
Second place...\$50 Bra  
Third place...\$25 Brazo

Bring your Dad to Br  
Hours fo

**June**

Wednesday throu  
Saturday

Finals-Sat,

Putting green loca

**brazos m**

AO 440 (Rev. 06/12) Summons in a Civil Action

UNITED STATES DISTRICT COURT

for the

## Middle District of Florida



BUCEE'S, LTD.

Plaintiff(s)

V.

PROMETHEUS ESOTERICA INC.

Defendant(s)

Civil Action No.

## SUMMONS IN A CIVIL ACTION

To: *(Defendant's name and address)*

PROMETHEUS ESOTERICA INC.  
c/o Registered Agent: ADAM C. DELANCETT  
314 W Minnesota Ave  
Deland, FL 32720

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are:

Joshua R. Brown, BCS  
Greenberg Traurig, P.A.  
450 S. Orange Ave, Suite 650  
Orlando, FL 32801  
407.420.1000  
brownjr@gtlaw.com

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

CLERK OF COURT

Date: \_\_\_\_\_

---

*Signature of Clerk or Deputy Clerk*



Civil Action No. \_\_\_\_\_

**PROOF OF SERVICE***(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))*

This summons for *(name of individual and title, if any)* \_\_\_\_\_  
 was received by me on *(date)* \_\_\_\_\_ .

☐ I personally served the summons on the individual at *(place)* \_\_\_\_\_  
 \_\_\_\_\_ on *(date)* \_\_\_\_\_ ; or

☐ I left the summons at the individual's residence or usual place of abode with *(name)* \_\_\_\_\_  
 \_\_\_\_\_, a person of suitable age and discretion who resides there,  
 on *(date)* \_\_\_\_\_, and mailed a copy to the individual's last known address; or

☐ I served the summons on *(name of individual)* \_\_\_\_\_, who is  
 designated by law to accept service of process on behalf of *(name of organization)* \_\_\_\_\_  
 \_\_\_\_\_ on *(date)* \_\_\_\_\_ ; or

☐ I returned the summons unexecuted because \_\_\_\_\_ ; or

☐ Other *(specify)*: \_\_\_\_\_

My fees are \$ \_\_\_\_\_ for travel and \$ \_\_\_\_\_ for services, for a total of \$ \_\_\_\_\_ 0.00 .

I declare under penalty of perjury that this information is true.

Date: \_\_\_\_\_

\_\_\_\_\_  
*Server's signature*

\_\_\_\_\_  
*Printed name and title*

\_\_\_\_\_  
*Server's address*

Additional information regarding attempted service, etc: